SCANDIT

DANIEL DURKEE

UI / UX DESIGN PROCESS

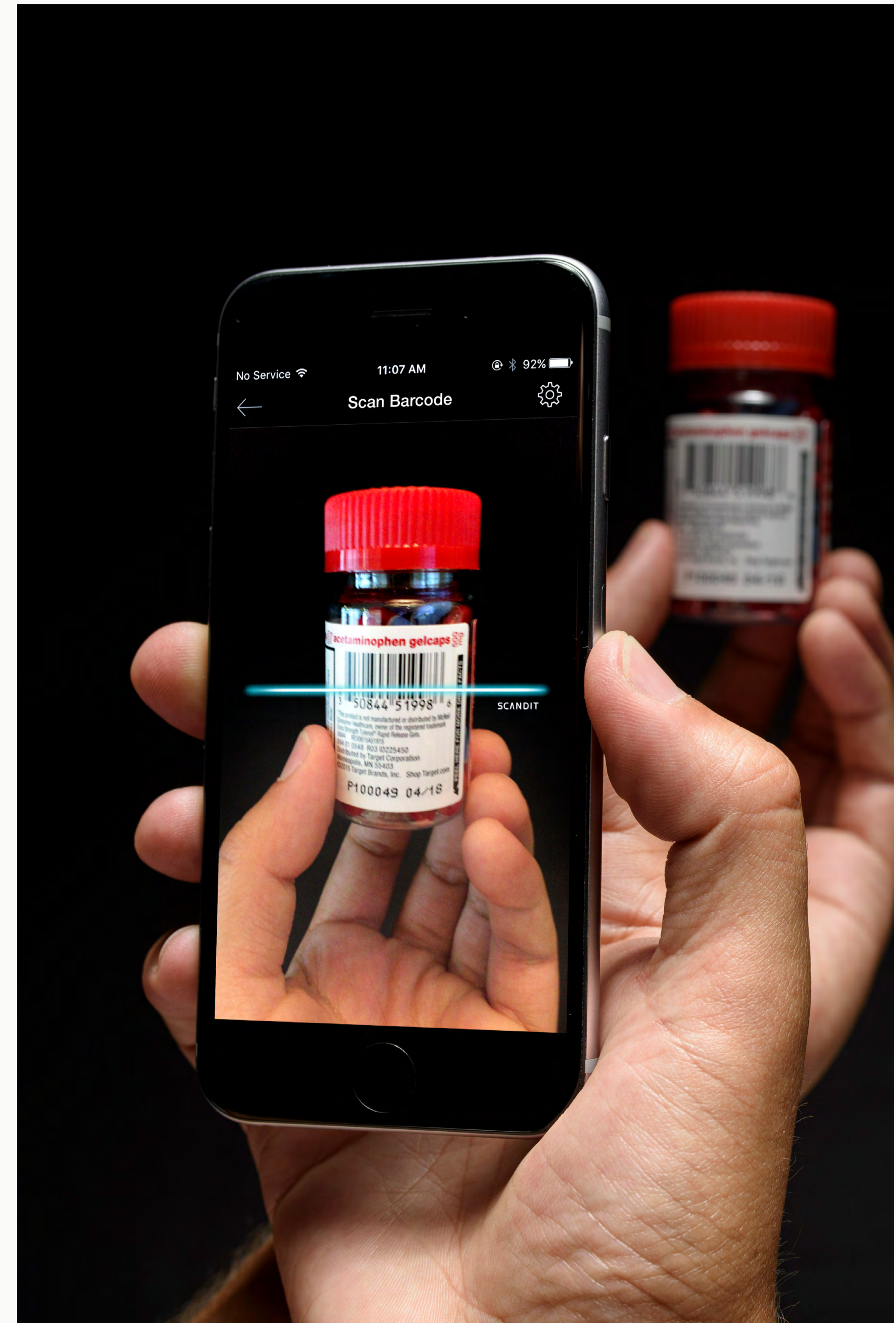## SCANDIT WEBSITE REVAMP

THE SCANDIT WEBSITE

The Marketing and Sales team at Scandit makes edits and updates to the Scandit website at least 25 times a week, the Scandit website is the most important part of the company.
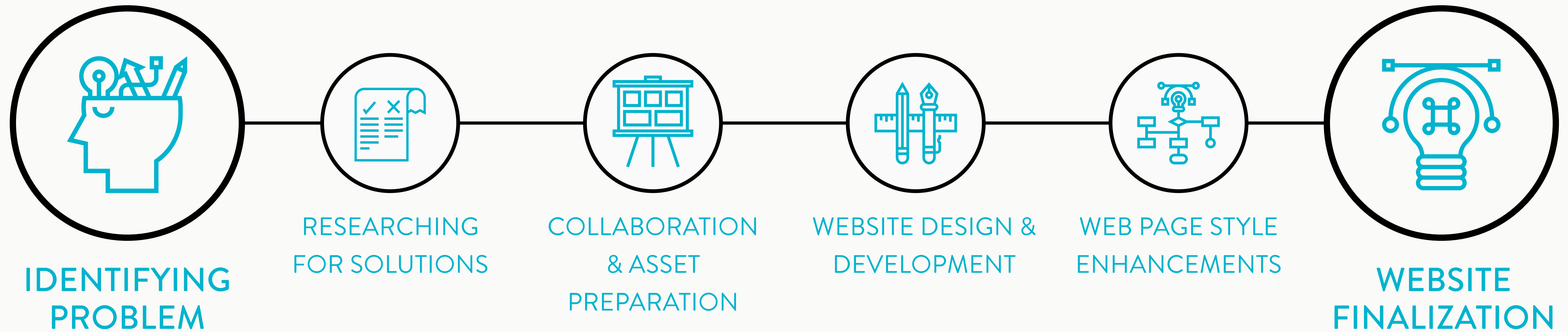
PROBLEM

Midway through the year of 2015, the Scandit team started having problems editing updating every web page of their website. The Scandit web page editing grid (IG Pagebuilder) was outdated and no longer was no supported by the Wordpress community. With Scandit using a fully customized Wordpress website, they also were using modified Wordpress plugins that could only be updated by the web-firm that they hired to firstly develop their website, if they updated it themselves then their website would break.

THE SOLUTION

With my knowledge in Wordpress development, I was familiar with many different grid systems that were primarily build for Wordpress, I suggested to Scandit that VC Visual Composer would be the perfect fit for them. I explained how it is widely supported, has extensive plugin functionalities. I convinced the CEO and CTO to fully revamp the Scandit website with the VC grid system.

IDENTIFYING PROBLEM

RESEARCHING FOR SOLUTIONS

COLLABORATION & ASSET PREPARATION

WEBSITE DESIGN & DEVELOPMENT

WEB PAGE STYLE ENHANCEMENTS

WEBSITE FINALIZATION

VISION & IDEA

The vision of the Scandit website is to create web pages that clearly describe the products that Scandit sells. It is also very important to advertise the new Scandit Flow Platform.
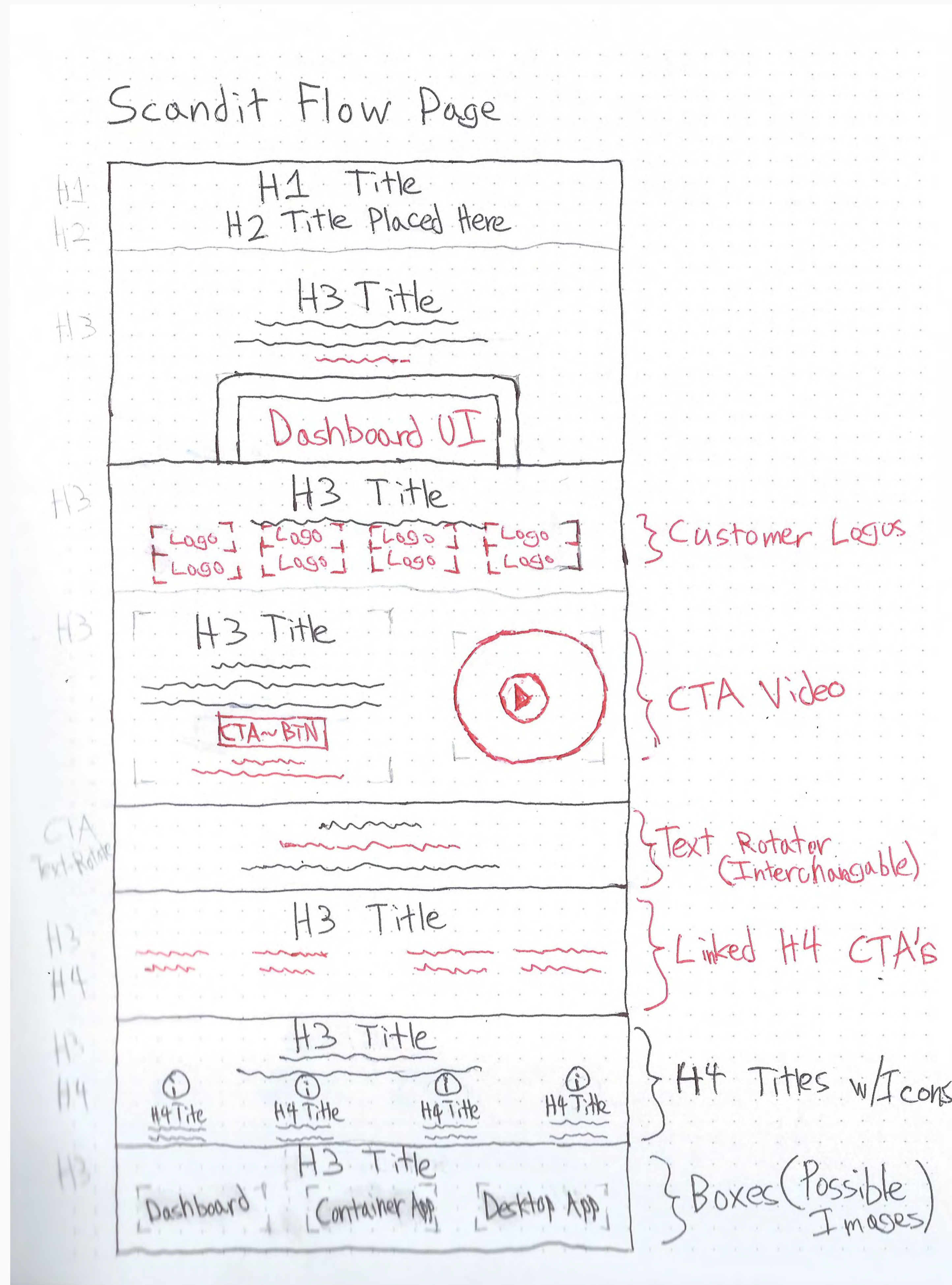
THE PROCESS

The process of creating webpages for Scandit was interesting and allowed for some creative thinking. Creating developing new webpages was a challenge but with the process of creating the new Scandit.com website, it made the work process much better for the future.

FINALIZATION

The web pages were approved from early drafts, to midway designs, to the development stage. Also, the process of finalizing the new Scandit.com website was lengthy but with the collaboration of the Scandit team, it went very well.
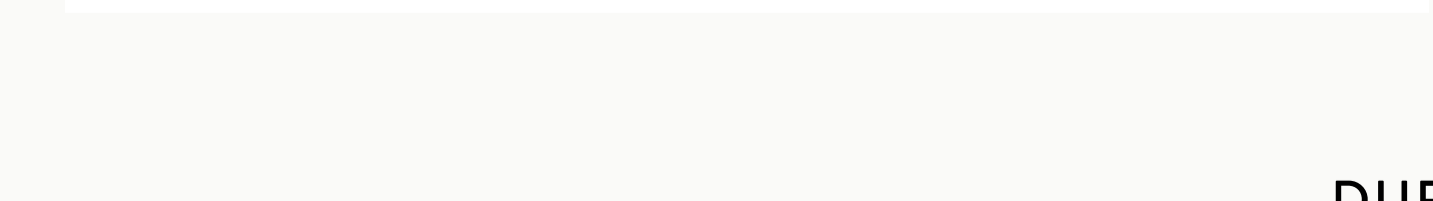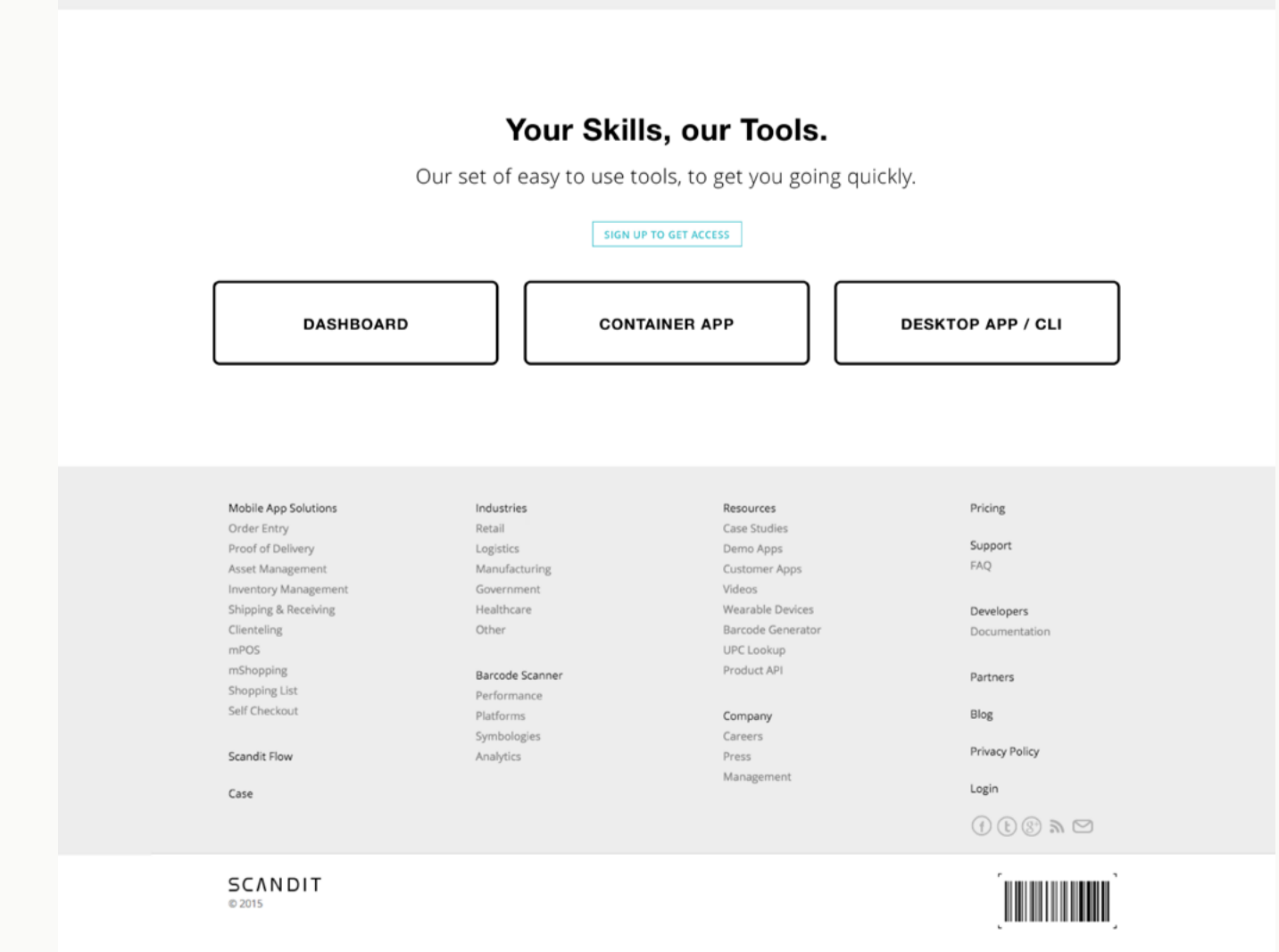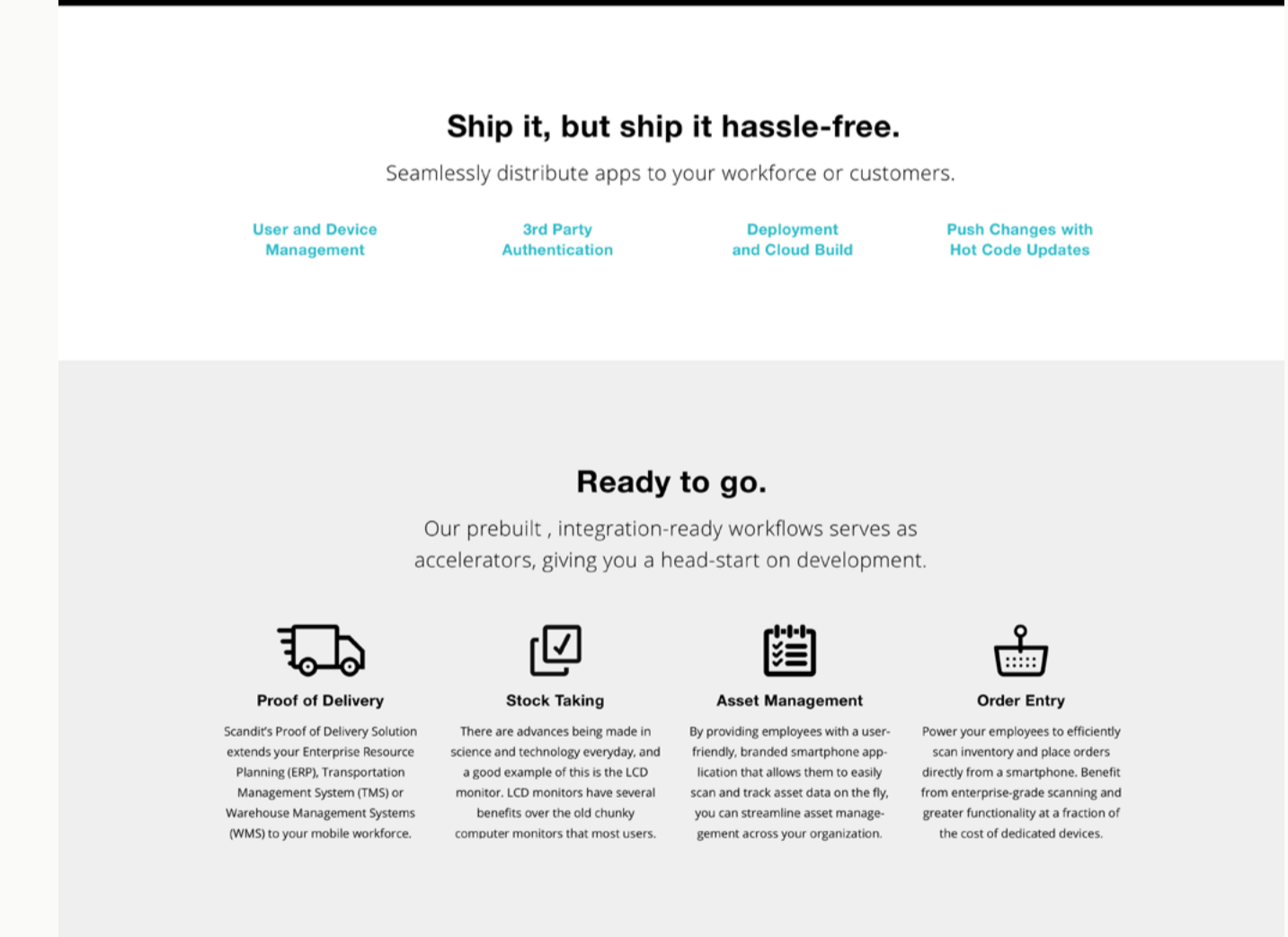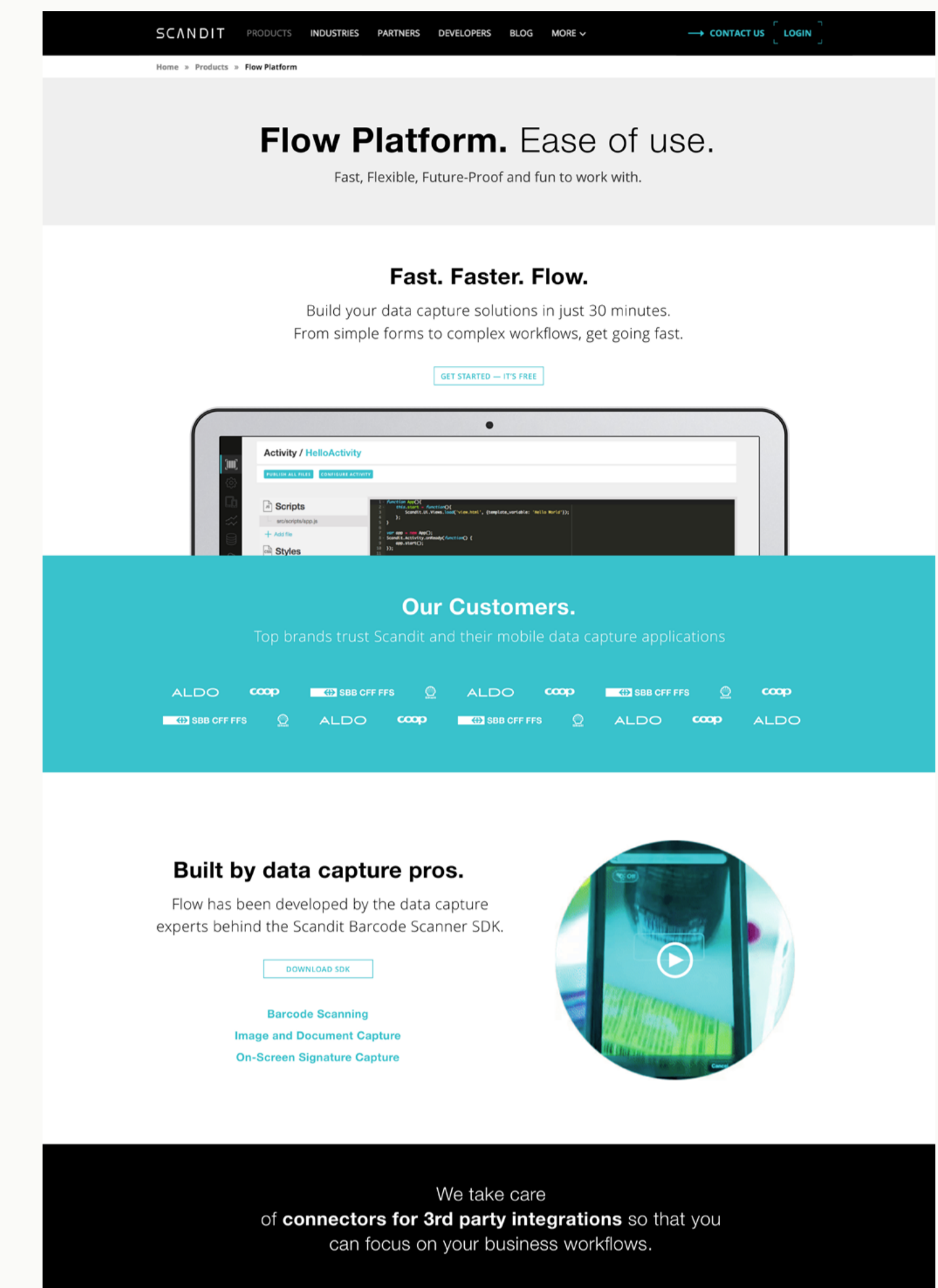
WIREFRAMING: SCANDIT FLOW WEBPAGE

Scandit Flow Page

H1 Title
H2 Title Placed Here

H3 Title

Dashboard UI

H3 Title
[Logo Logo] [Logo Logo] [Logo Logo] [Logo Logo] } Customer Logos

H3 Title
CTA~BTN } CTA Video

} Text Rotator (Interchangable)

H3 Title } Linked H4 CTA's

H3 Title
H4 Title H4 Title H4 Title H4 Title } H4 Titles w/Icons

H3 Title
[Dashboard] [Container App] [Desktop App] } Boxes (Possible Images)
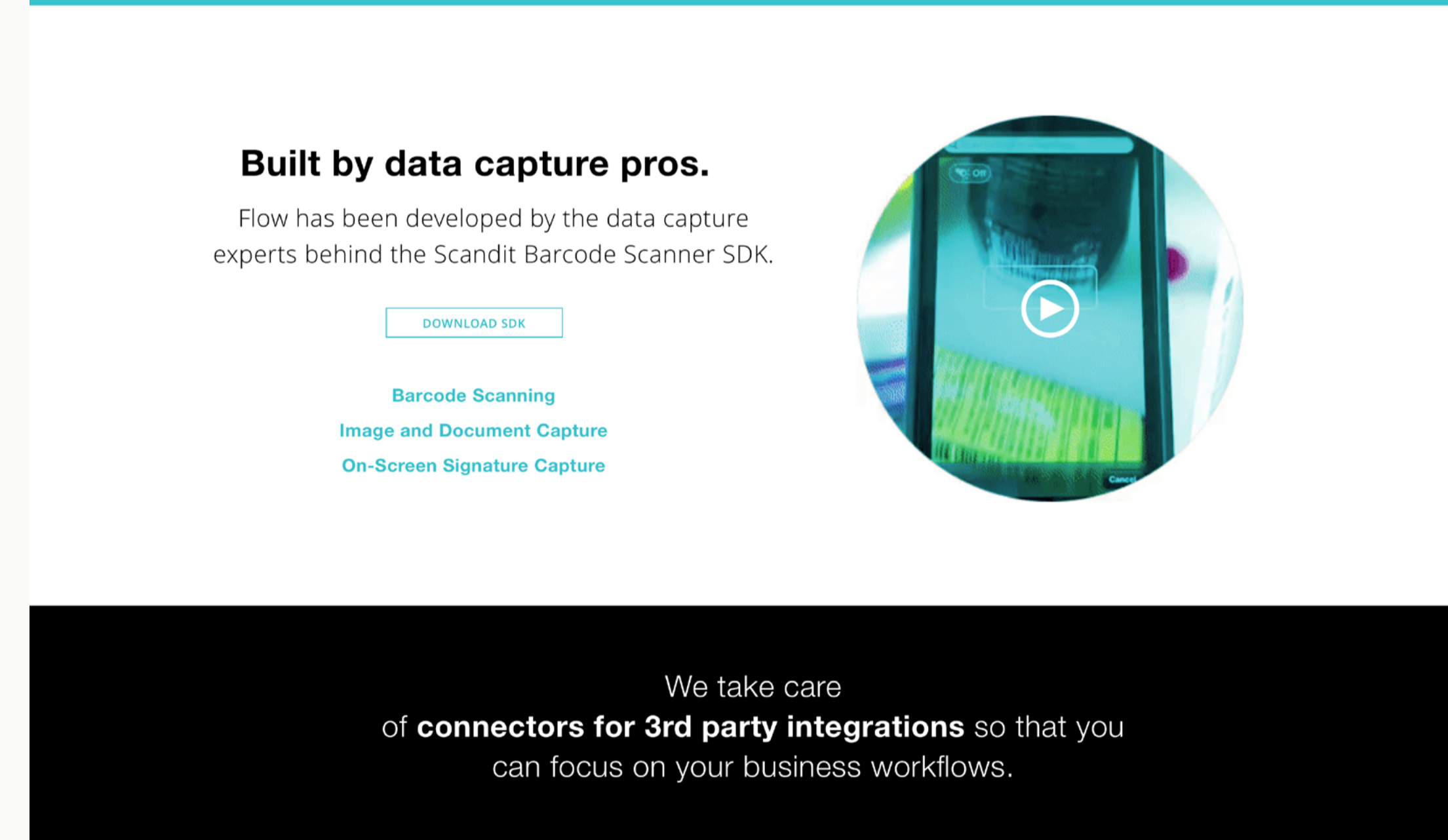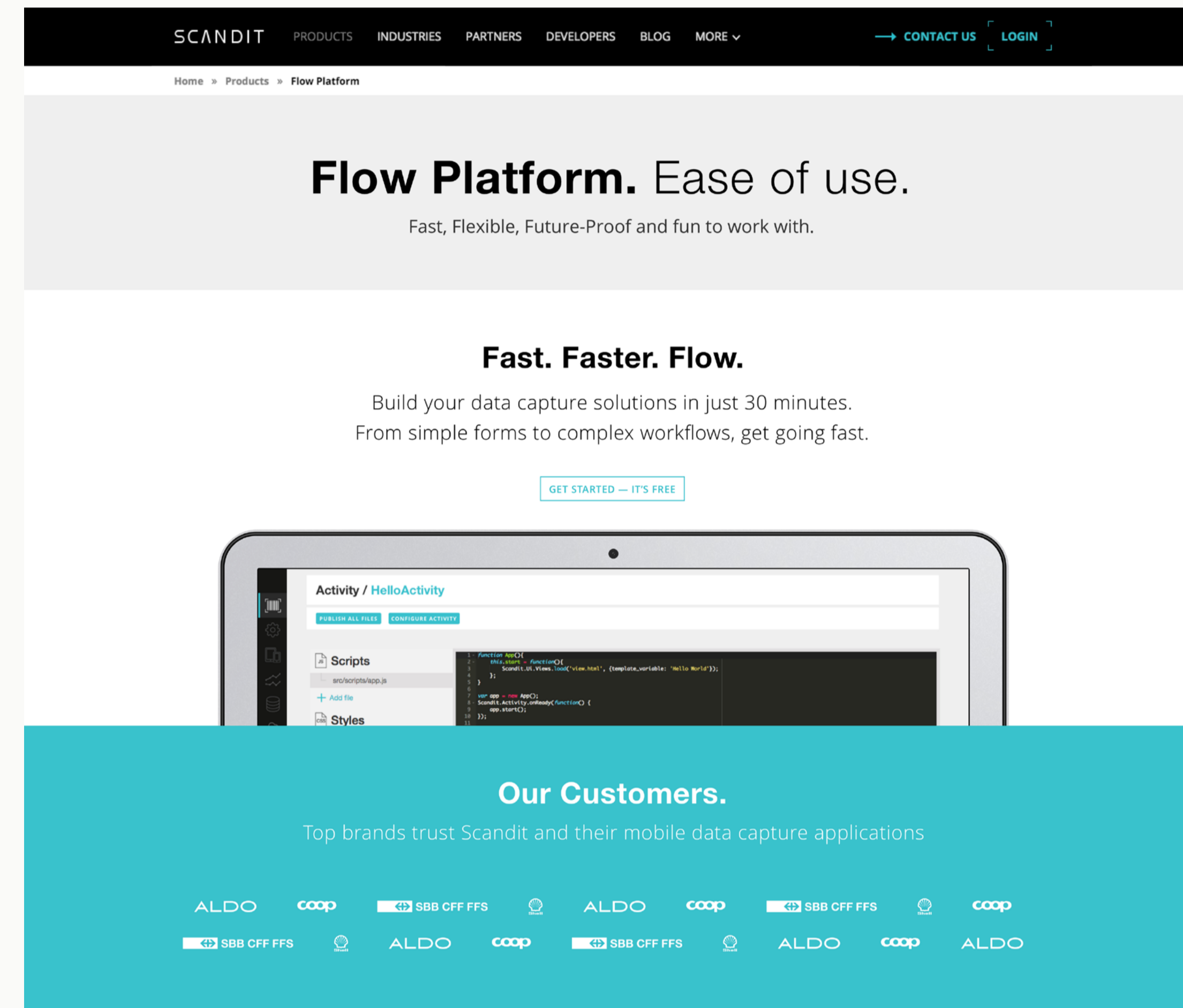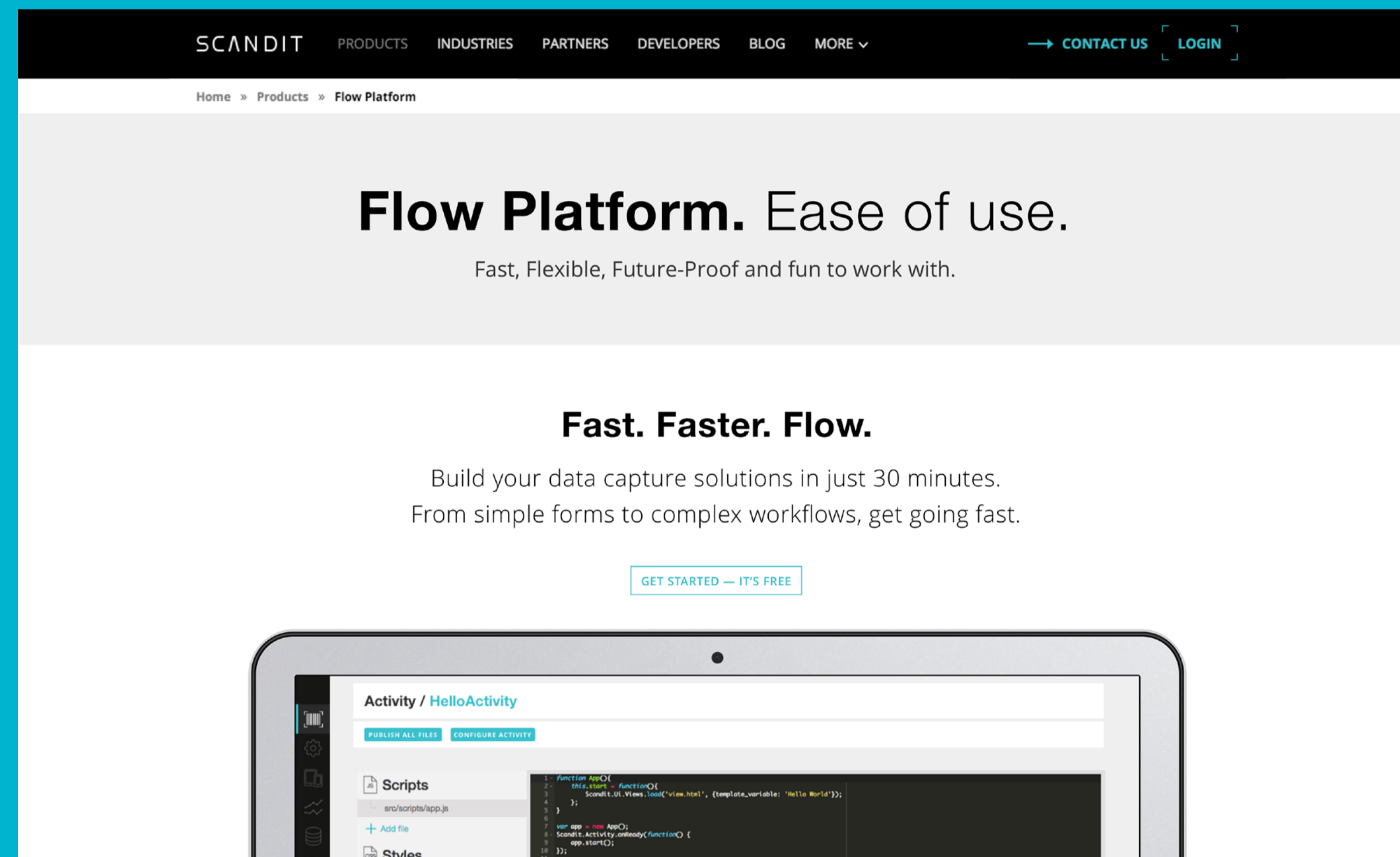
DETAILED WIREFRAME

This wireframe of the Scandit Flow webpage shows detailed information of the placement of some potential images and elements. At this stage, the content for this webpage was not yet finalized; however, the layout could be drafted into sections.

SCANDIT WEBSITE WEBSITE REVAMP

WEBSITE DESIGN: SCANDIT FLOW WEBPAGE

SCANDIT   PRODUCTS   INDUSTRIES   PARTNERS   DEVELOPERS   BLOG   MORE ▾   → CONTACT US   LOGIN

Home » Products » Flow Platform

Flow Platform. Ease of use.

Fast, Flexible, Future-Proof and fun to work with.

Fast. Faster. Flow.

Build your data capture solutions in just 30 minutes.
From simple forms to complex workflows, get going fast.

GET STARTED — IT'S FREE

Activity / HelloActivity

Scripts

Styles

Our Customers.

Top brands trust Scandit and their mobile data capture applications

ALDO   coop   SBB CFF FFS   ALDO   coop   SBB CFF FFS   coop
SBB CFF FFS   ALDO   coop   SBB CFF FFS   ALDO   coop   ALDO

Built by data capture pros.

Flow has been developed by the data capture
experts behind the Scandit Barcode Scanner SDK.

DOWNLOAD SDK

Barcode Scanning
Image and Document Capture
On-Screen Signature Capture

We take care
of **connectors for 3rd party integrations** so that you
can focus on your business workflows.

Ship it, but ship it hassle-free.

Seamlessly distribute apps to your workforce or customers.

User and Device
Management

3rd Party
Authentication

Deployment
and Cloud Build

Push Changes with
Hot Code Updates

Ready to go.

Our prebuilt , integration-ready workflows serves as
accelerators, giving you a head-start on development.

Proof of Delivery

Scandit's Proof of Delivery Solution extends your Enterprise Resource Planning (ERP), Transportation Management System (TMS) or Warehouse Management Systems (WMS) to your mobile workforce.

Stock Taking

There are advances being made in science and technology everyday, and a good example of this is the LCD monitor. LCD monitors have several benefits over the old chunky computer monitors that most users.

Asset Management

By providing employees with a user-friendly, branded smartphone application that allows them to easily scan and track asset data on the fly, you can streamline asset management across your organization.

Order Entry

Power your employees to efficiently scan inventory and place orders directly from a smartphone. Benefit from enterprise-grade scanning and greater functionality at a fraction of the cost of dedicated devices.

Your Skills, our Tools.

Our set of easy to use tools, to get you going quickly.

SIGN UP TO GET ACCESS

DASHBOARD   CONTAINER APP   DESKTOP APP / CLI

Mobile App Solutions
Order Entry
Proof of Delivery
Asset Management
Inventory Management
Shipping & Receiving
Clienteling
mPOS
mShopping
Shopping List
Self Checkout

Scandit Flow

Case

Industries
Retail
Logistics
Manufacturing
Government
Healthcare
Other

Barcode Scanner
Performance
Platforms
Symbologies
Analytics

Resources
Case Studies
Demo Apps
Customer Apps
Videos
Wearable Devices
Barcode Generator
UPC Lookup
Product API

Company
Careers
Press
Management

Pricing

Support
FAQ

Developers
Documentation

Partners

Blog

Privacy Policy

Login

SCANDIT
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THE SCANDIT FLOW PLATFORM

The web page immediately introduces the overview of Scandit Flow and displays call-to-actions (CTAs).


FLOW CUSTOMERS & DATA CAPTURE SCANNING

This is where Customers already using Scandit Flow will go. These would be advertised as top brands that work with Scandit. A Scandit data-capture video will display how quick and efficient the barcode scanner is.
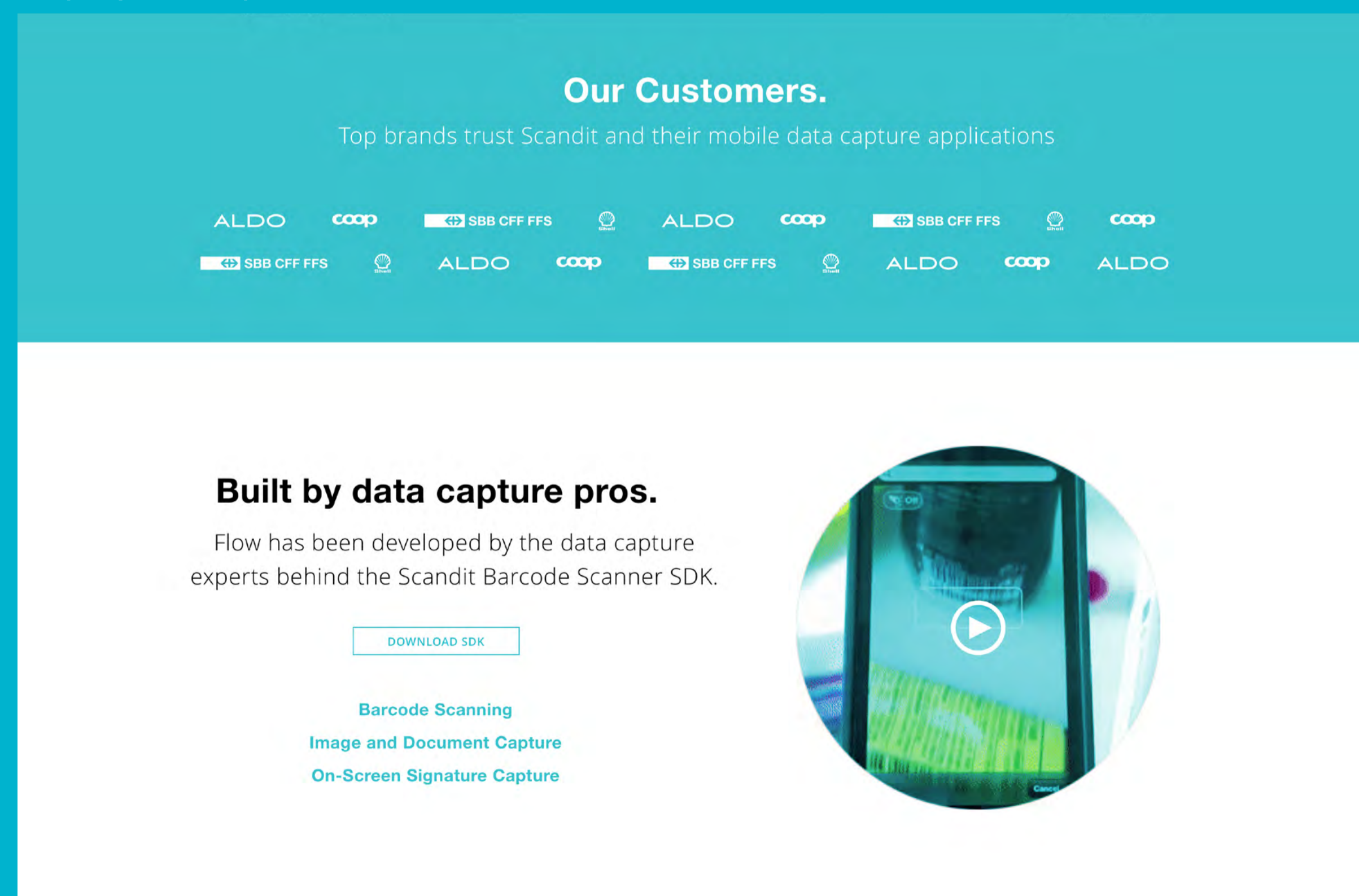

TEXT-ROTATOR ELEMENT & CTA'S

In order to show multiple platform uses, the idea of a possible web text-rotator was proposed. Below that, more use-cases are displayed in the Scandit Blue link-style to signify that these headers are indeed links.
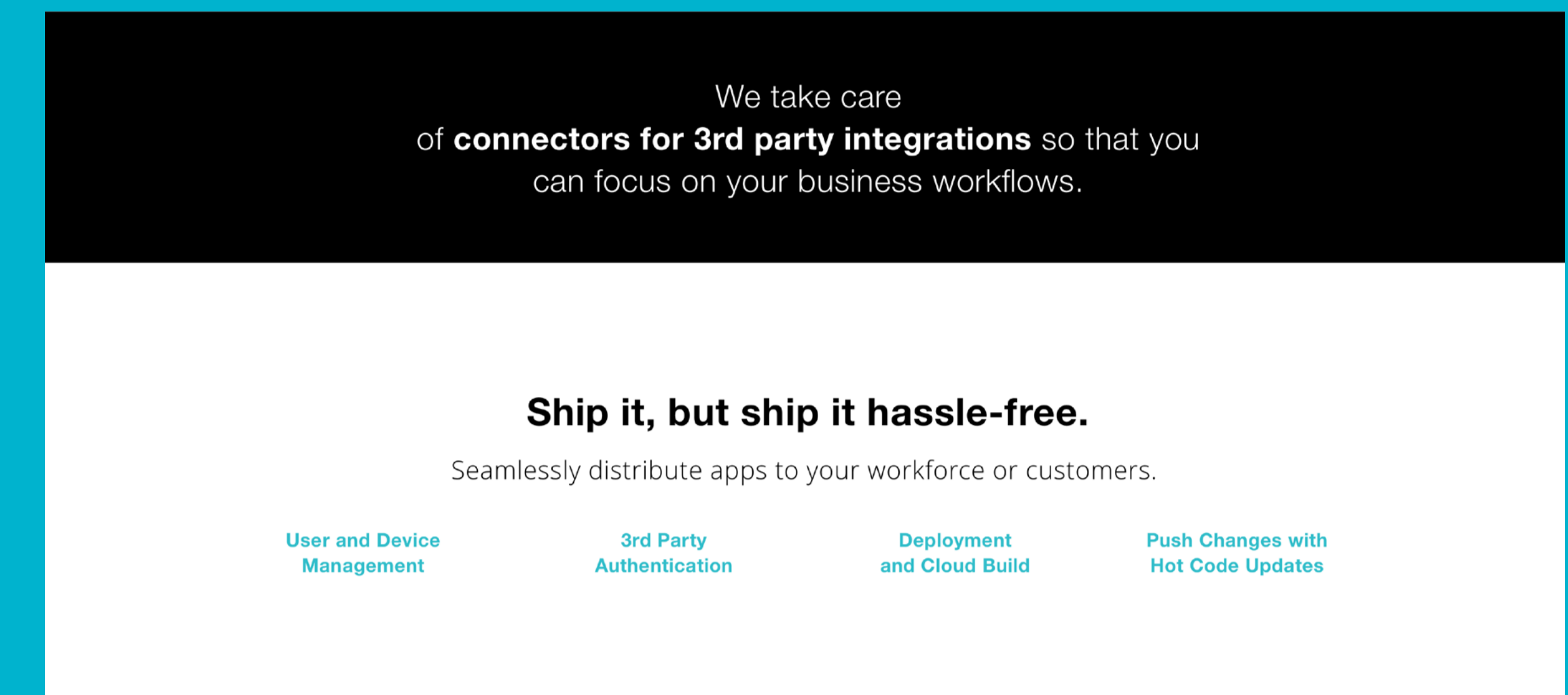
FLOW USES-CASES, INTEGRATION WORKFLOWS

These icons show some of the uses-cases for Flow that Scandit provides to it's customers, they each have a long but necessary description.
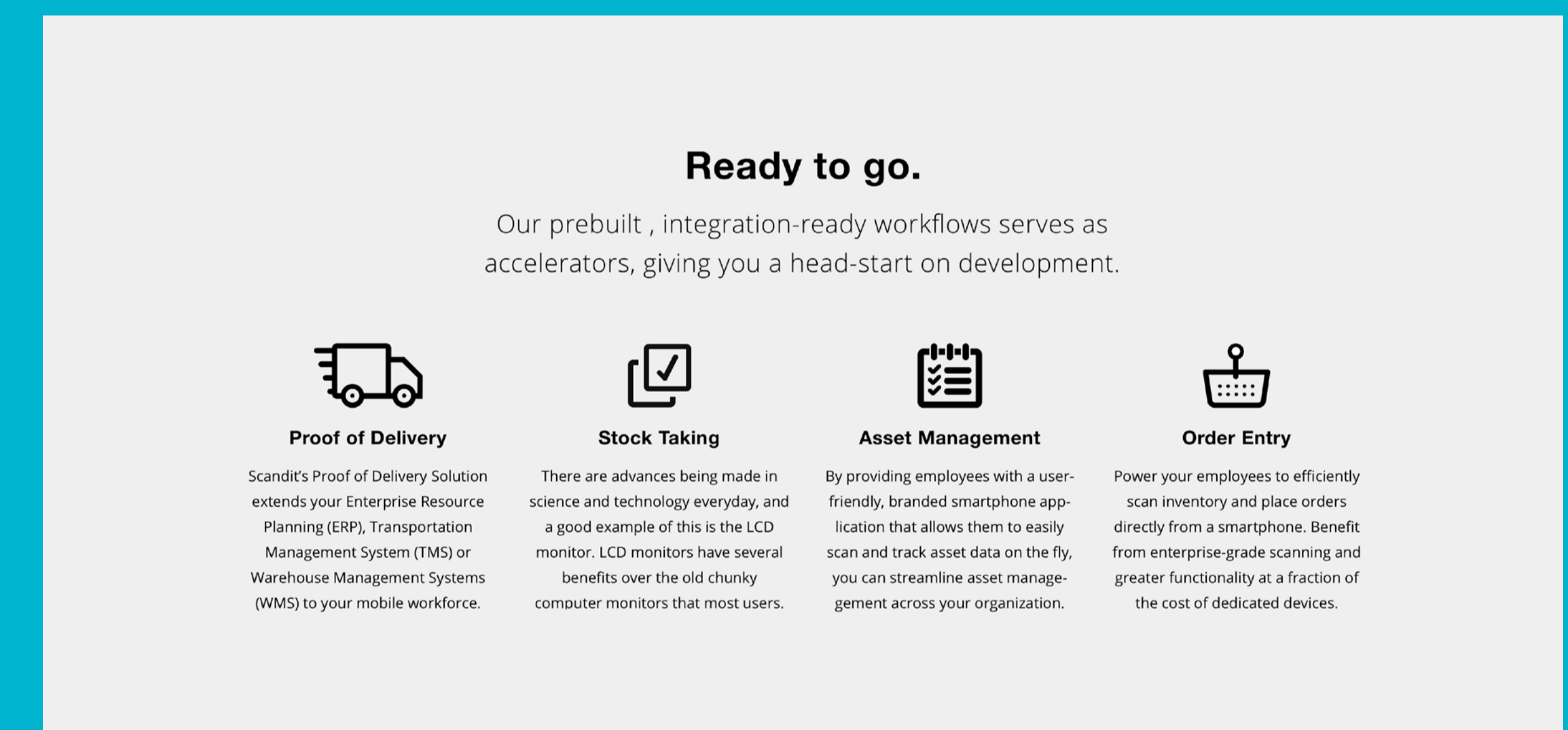
SCANDIT INTEGRATION TOOLS

These 3 boxes below are placeholders for images of the integration tools Scandit provides.
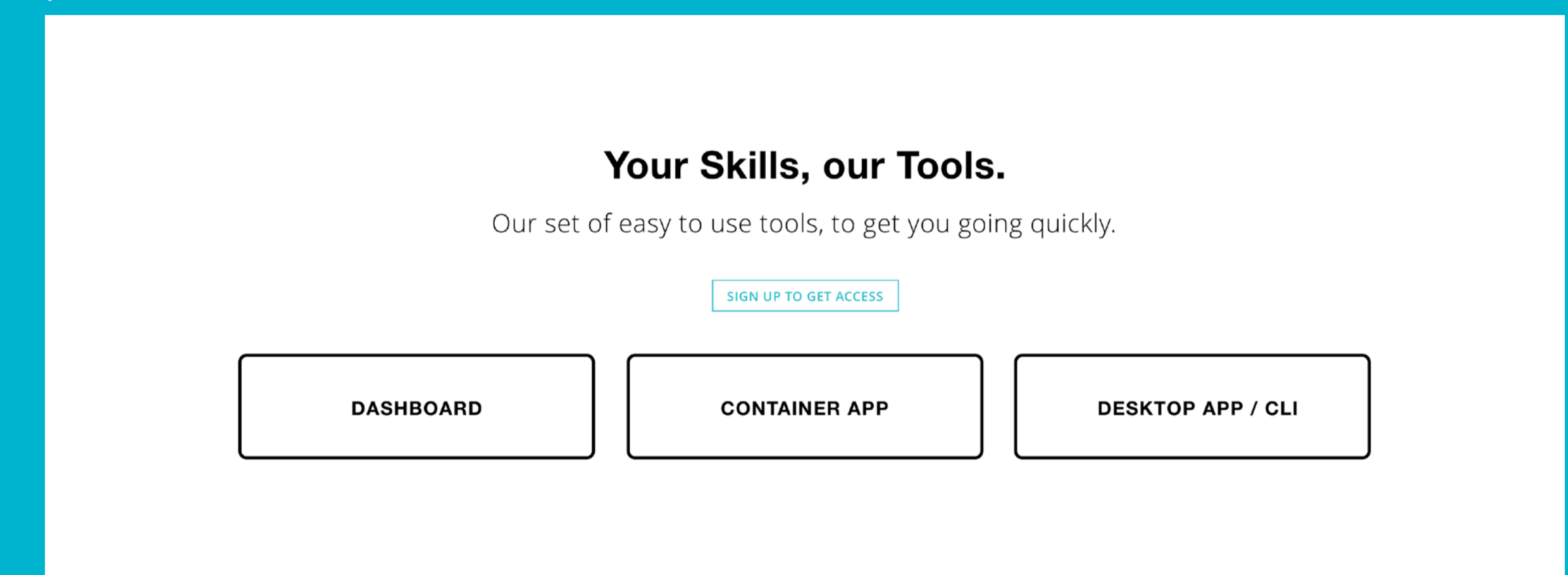
WEBSITE DEVELOPMENT: SCANDIT FLOW WEBPAGE

WEBPAGE STYLE ENHANCEMENTS: MINIMAL CHANGES

APPROVED BY SCANDIT

This layout method was approved by Scandit because it clearly displayed the best use of the Scandit Flow Platform in a broad sense. It showed great call-to-actions buttons and placement of informative iconography.
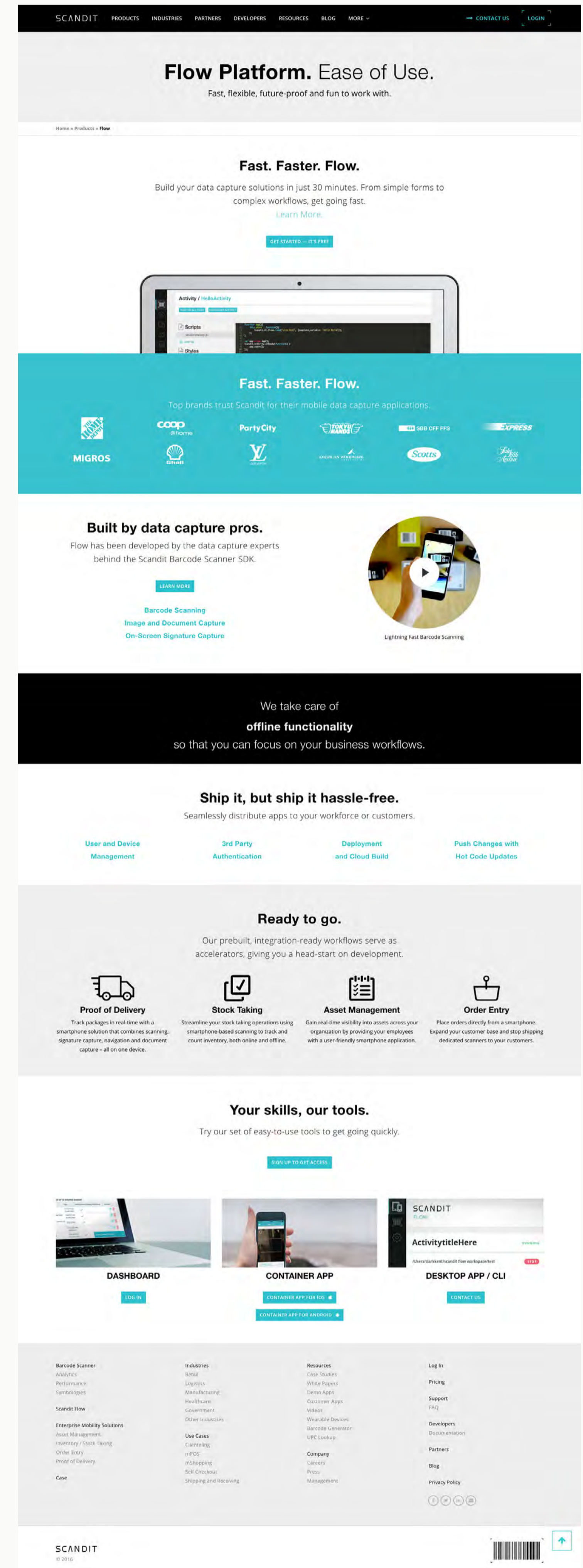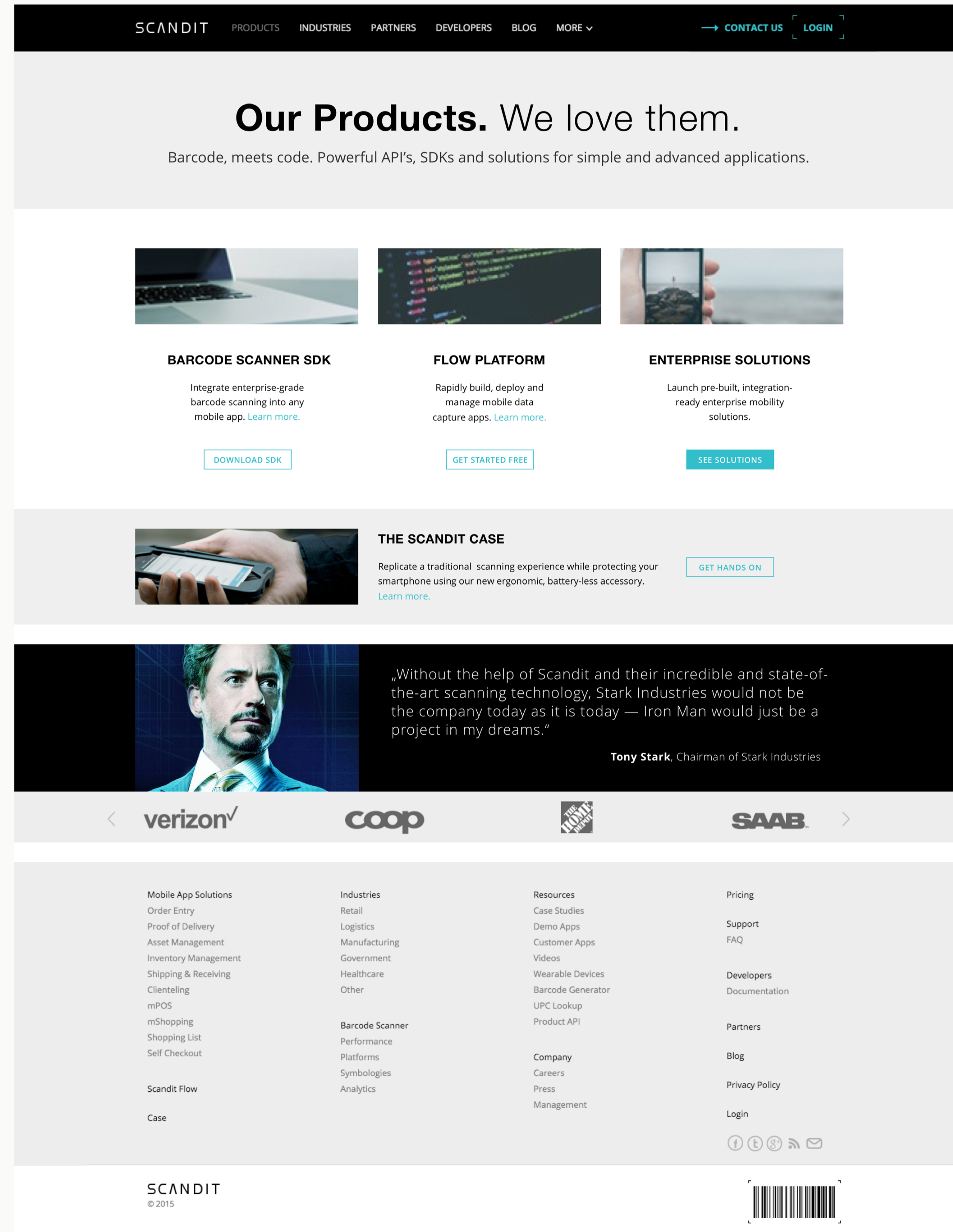
WIREFRAMING: SCANDIT PRODUCTS WEBPAGE
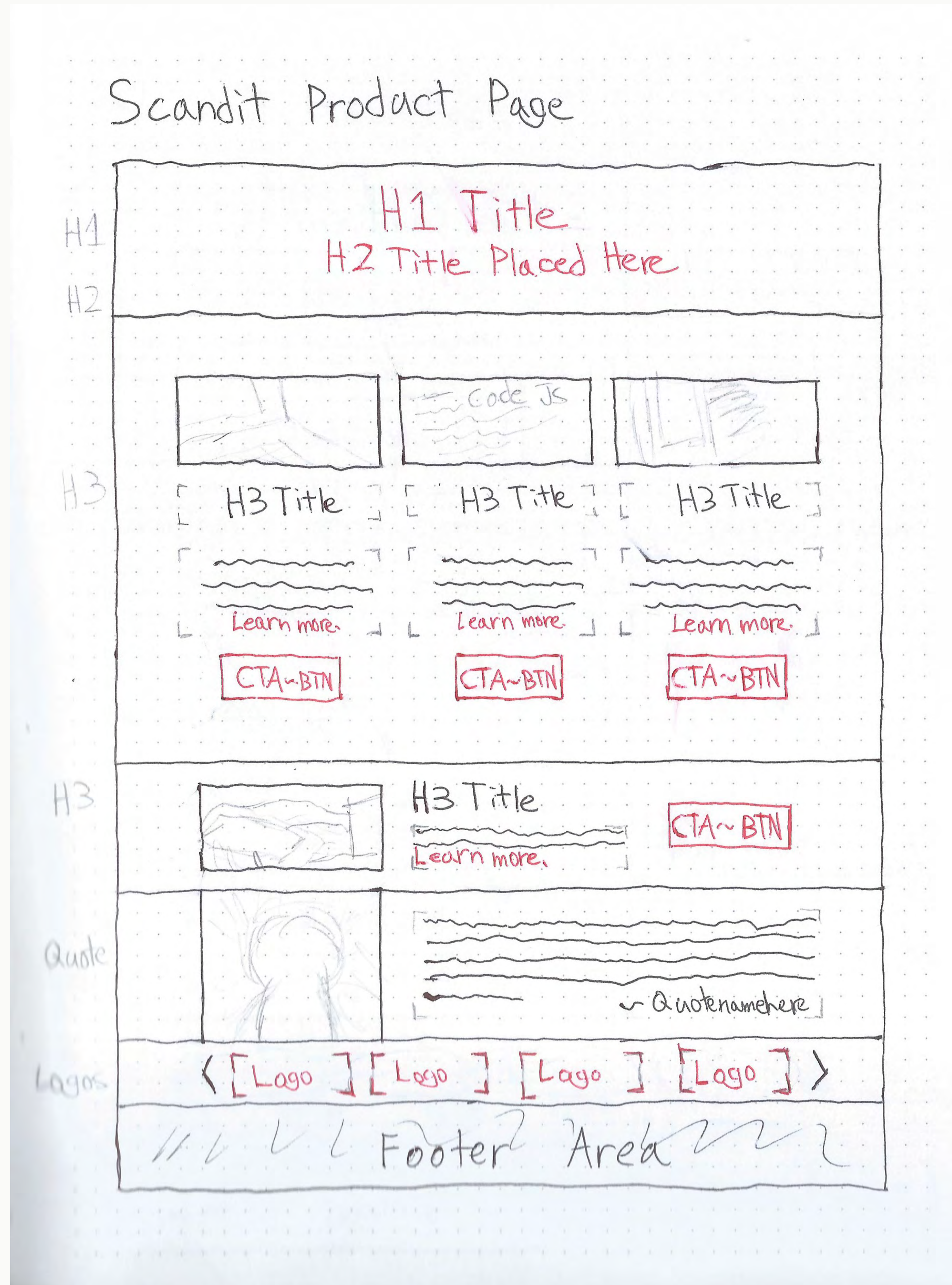
DETAILED WIREFRAME

The Scandit products webpage was drafted out in detail because there was some feedback from the Scandit team on how they wanted the page to look, and what elements show after the next. This page should have a very clean grid-like feel.

WEBSITE DESIGN: SCANDIT PRODUCTS WEBPAGE

SCANDIT PRODUCTS

This layout method was approved by Scandit because it clearly showed each of the Scandit products in a broad sense. Without being very product-specific with imagery, this allows customers to have a clearer understanding of the products themselves.

SCANDIT PRODUCTS HEADLINE & PRODUCTS

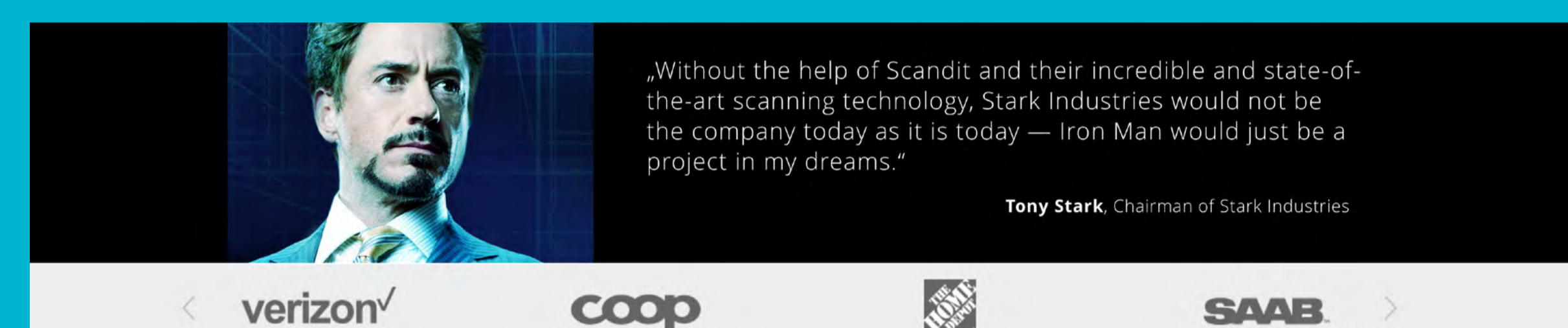This design shows a strong headline and subhead along with 3 main CTA images that advertise the Scandit Products.
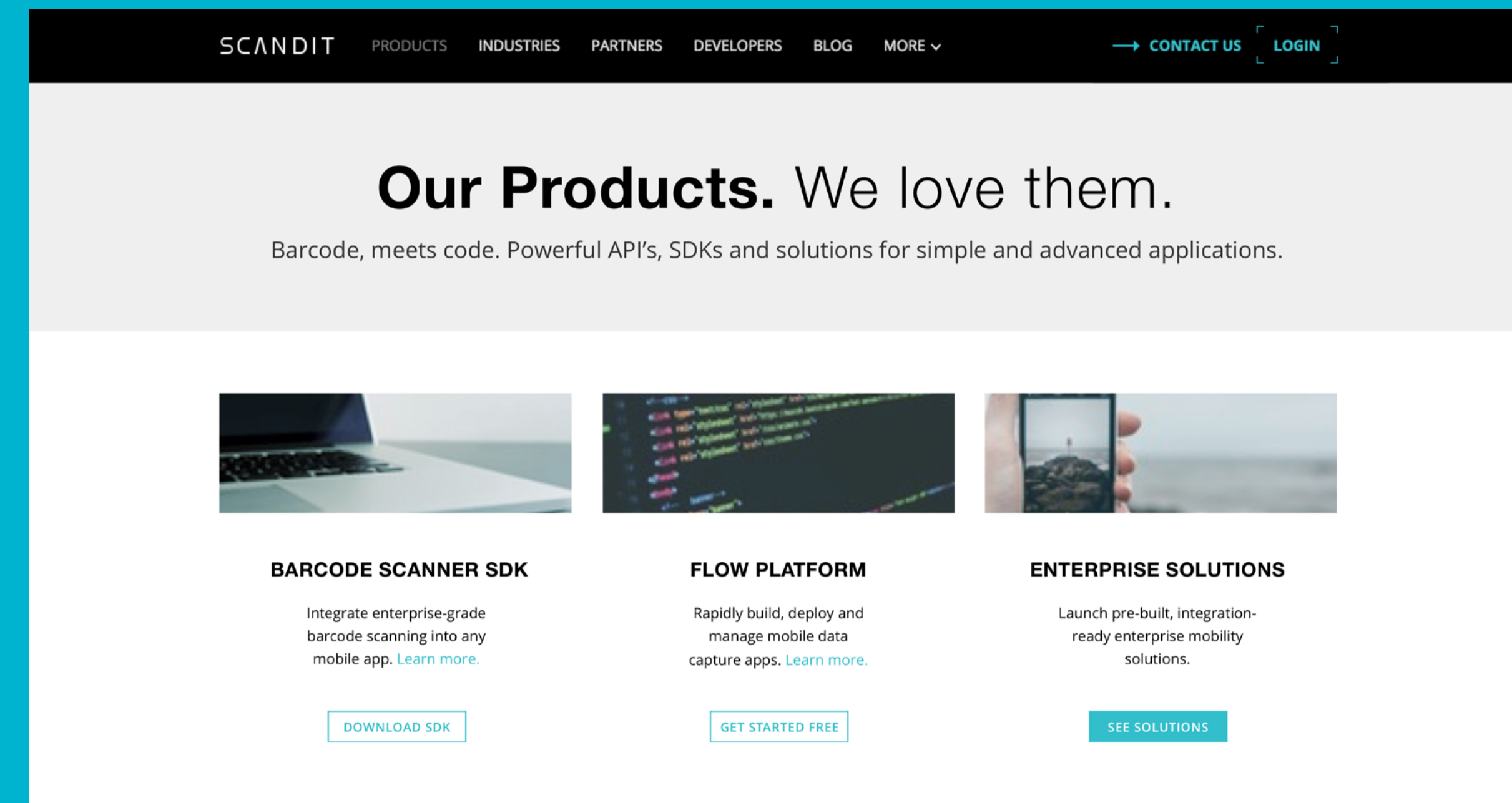
THE SCANDIT CASE - CTA

The Scandit Case is avertized as a product so that users can sign up and purchase it soon.
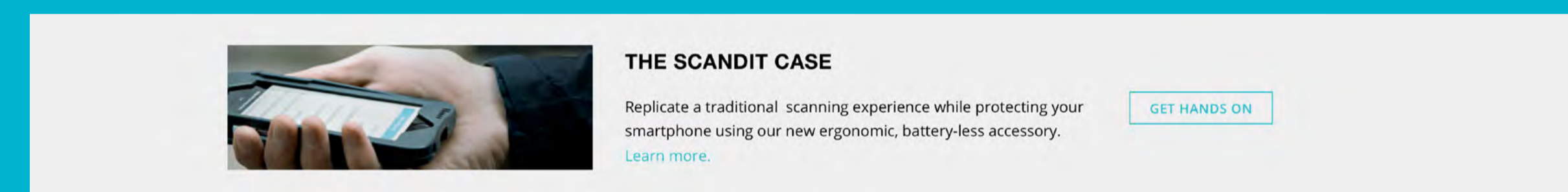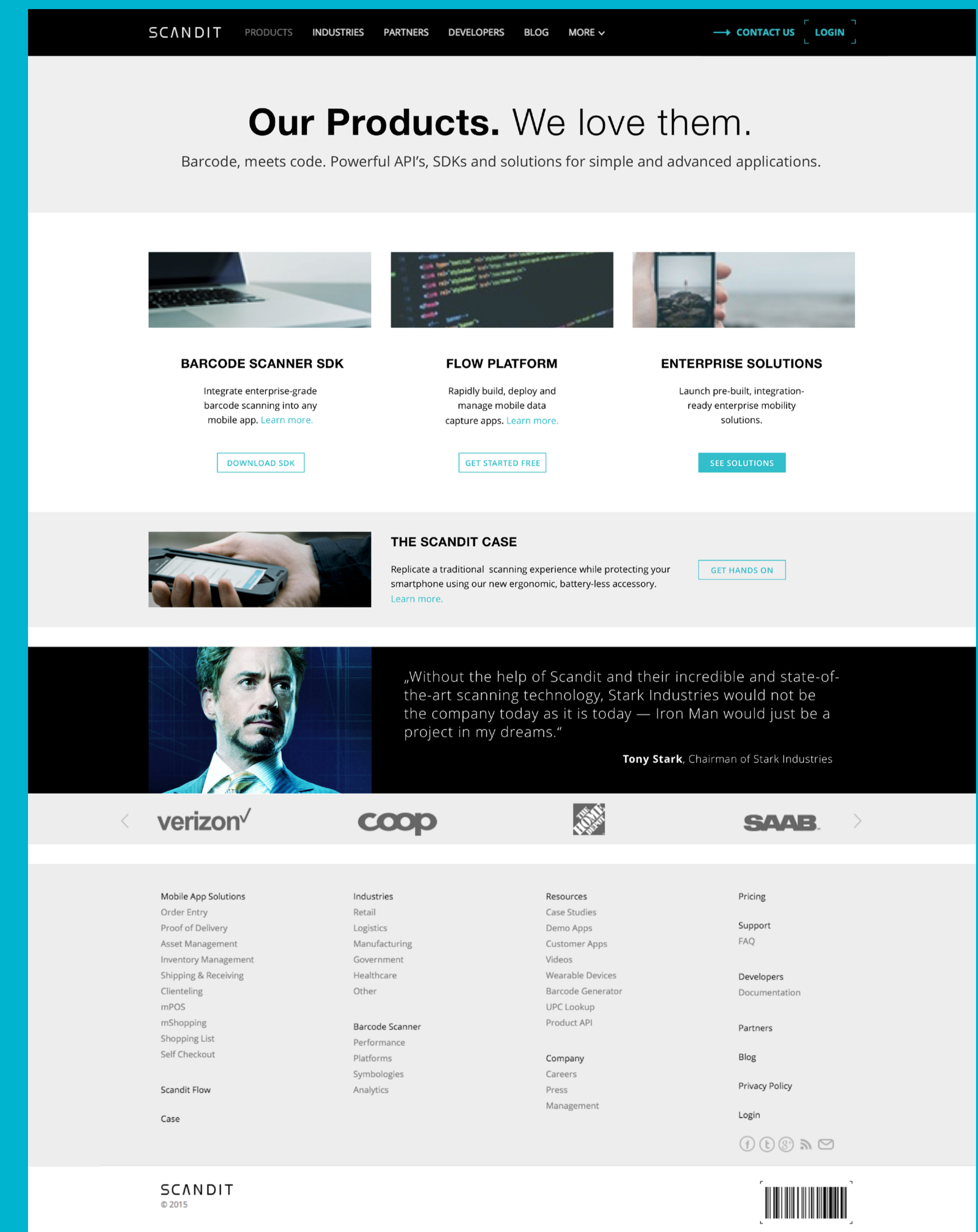

QUOTE DESIGN

This is a sample quote that will be replaced with a new customer quote that has been created for Scandit.


WHOLE PRODUCTS PAGE DESIGN

WEBSITE DEVELOPMENT: PRODUCTS WEBPAGE

WEBPAGE STYLE ENHANCEMENTS: MINIMAL CHANGES

APPROVED BY SCANDIT

This layout method was approved with only minimal changes to the imagery,. Different screenshots for the Scandit dashboard UI needed to be applied to the images. Some web development changes for Wordpress also altered how the webpage would look. Also, a real quote and image was added to the web page.
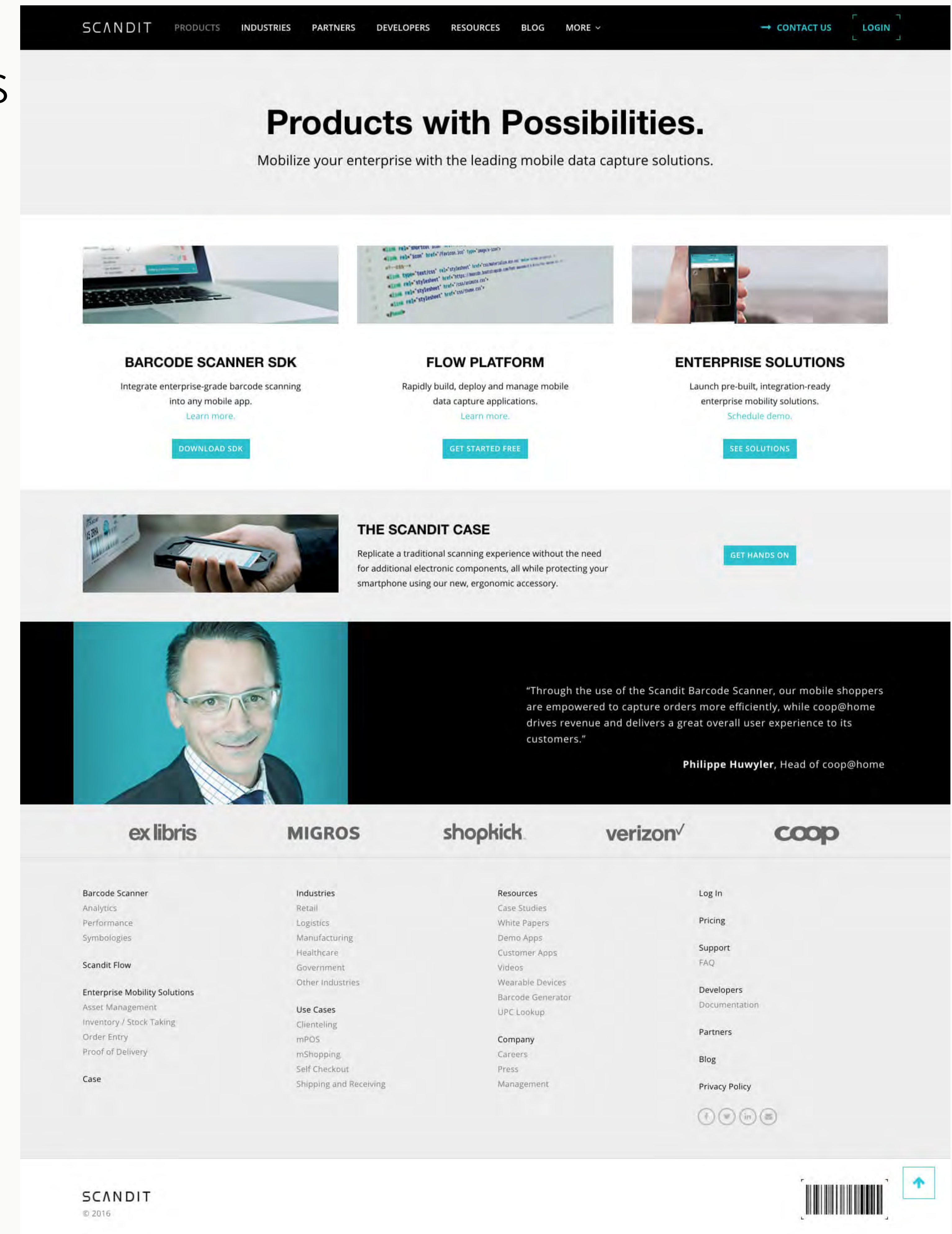
ART DIRECTION: WEBSITE FONTS & COLOR PALETTE

OPEN SANS BOLD 24PX / COLOR: #000000

**abcdefghijklmnopqrstuvwuxyz
ABCDEFGHIJKLMNOPQRSTUVWUXYZ
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HELVETICA NEUE 24PX / COLOR: #FFFFFF / #000000

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OPEN SANS BOLD 24PX / COLOR: #2EC0CC

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#FFFFFF

?????????
R: 0 G: 0 B: 0
#000000

?????????
R: 50 G: 191 B: 203
#32BFCB

?????????
R: 203 G: 203 B: 203
#CCCCCC

OPEN SANS LIGHT 14PX-16PX / COLOR: #000000

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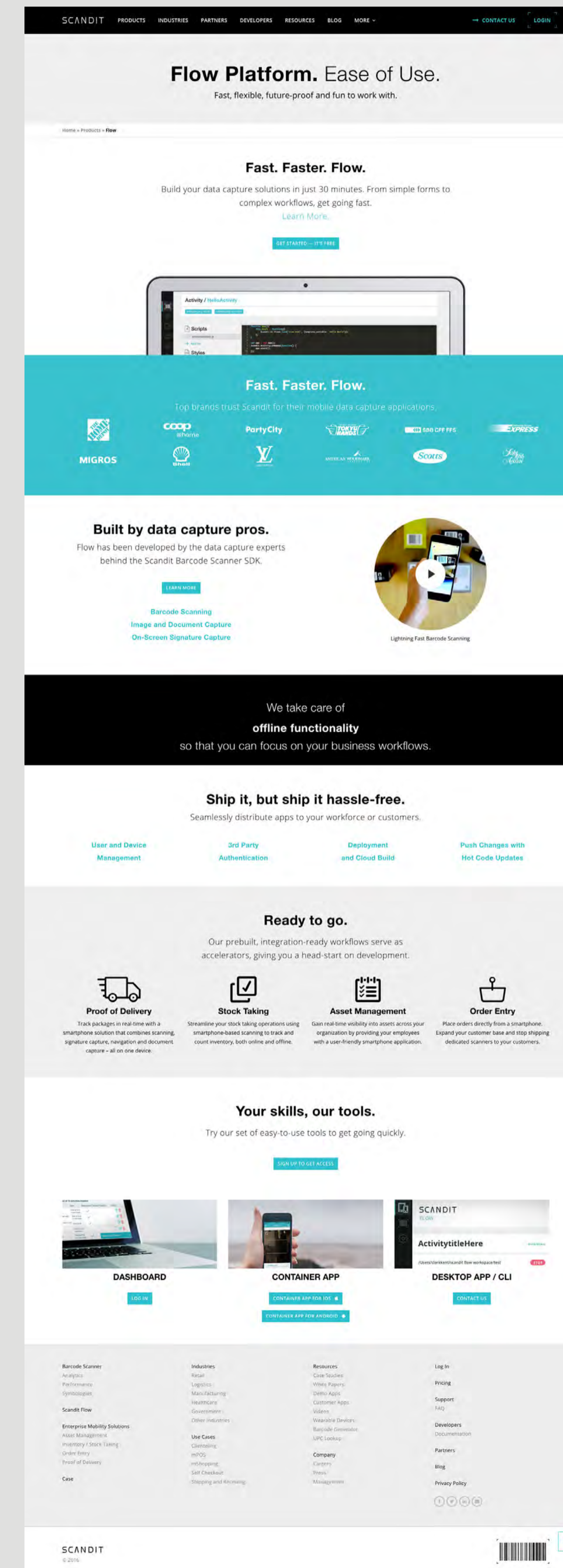ABCDEFGHIJKLMNOPQRSTUVWUXYZ
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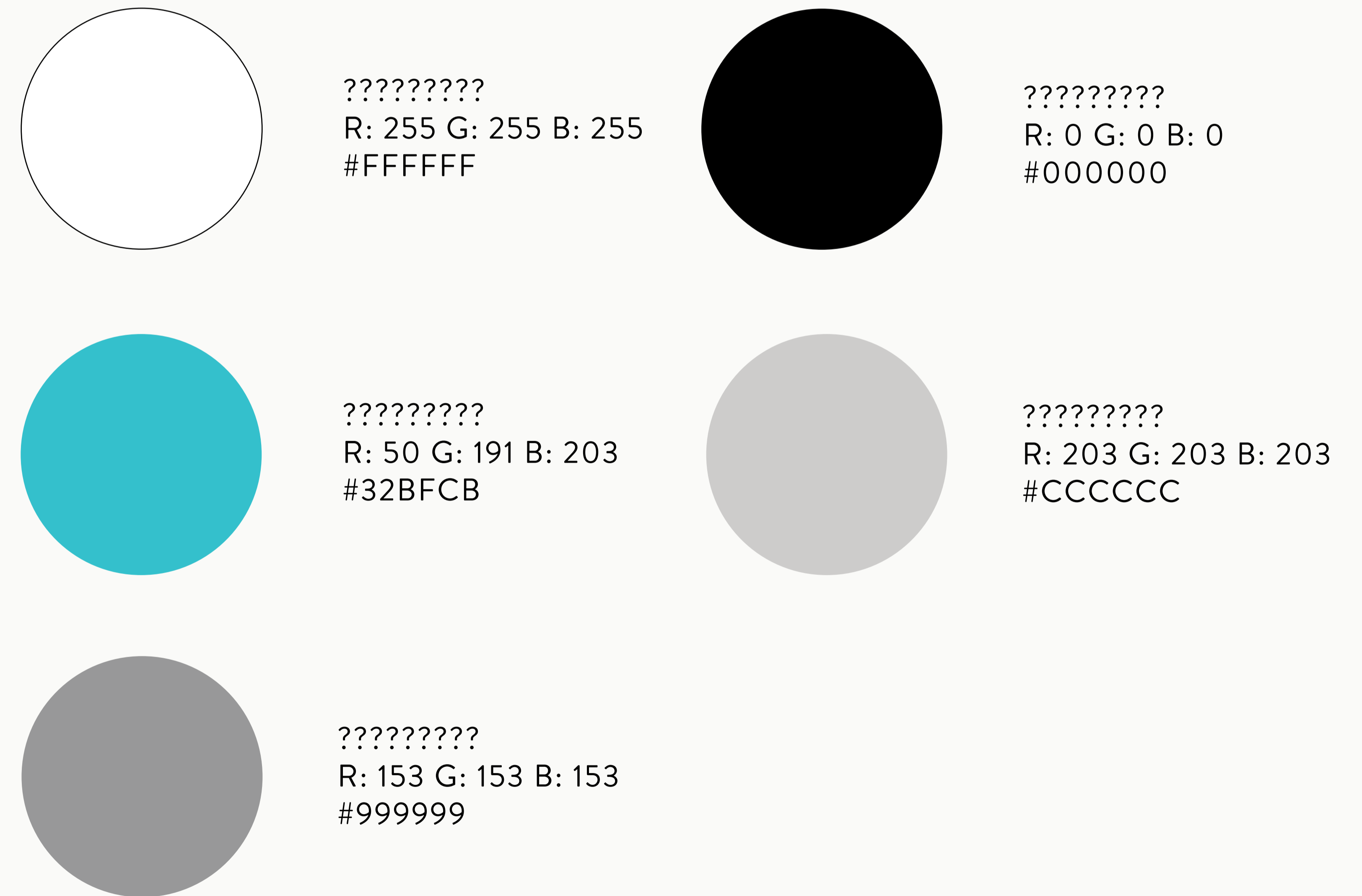
WEBPAGE FINALIZATION: SCANDIT WEB PAGES

SCANDIT PRODUCTS
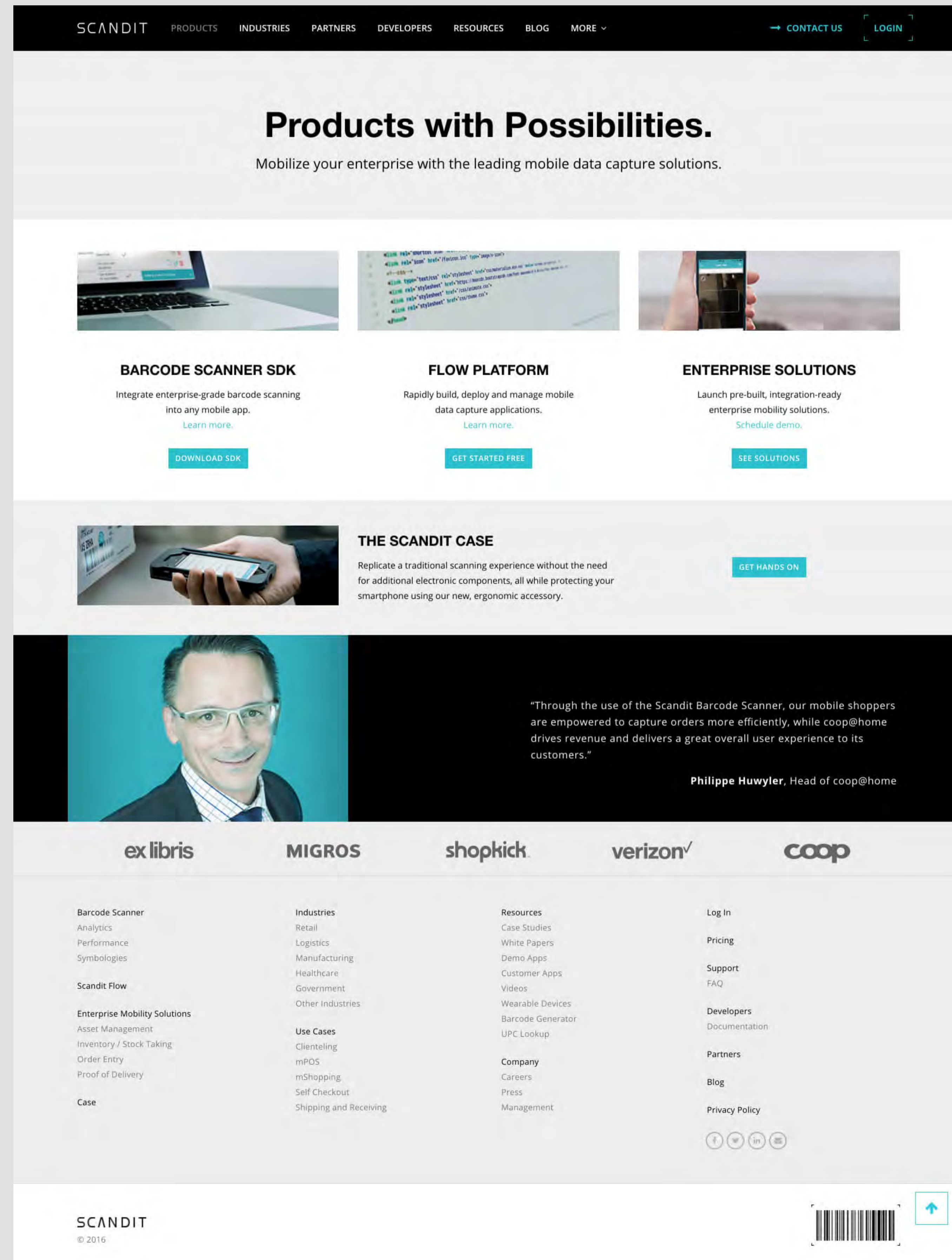
SCANDIT FLOW

THANK YOU

DANIEL DURKEE