

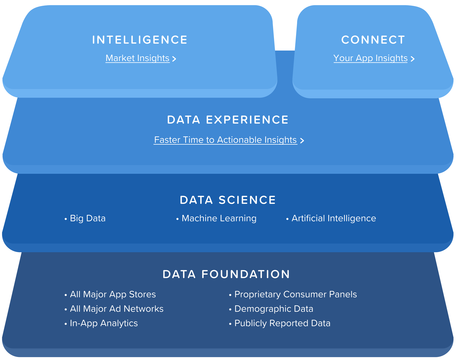
THE APP ANNIE PLATFORM

The first and only platform to navigate the entire app lifecycle

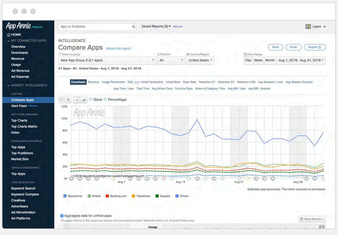
Our groundbreaking platform is the backbone for developing actionable insights and app strategies that create extraordinary success and a lasting advantage over the competition.

About the App Annie Platform

The industry's first app data platform integrates your app data with our comprehensive market data, cutting-edge data science, deep data foundation and engaging data experience. Through our platform, you can get immediate access to all our latest technology innovations and data sets, share the right data with the right people at the right time, pinpoint prime opportunities — and most crucially — create winning strategies.



The App Annie platform accelerates time-to-action and drives success

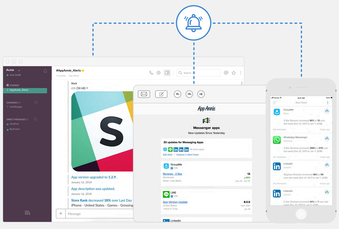


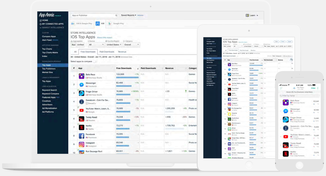
Seize the next big opportunity

Be the first to know how apps and markets are performing across specific countries, platforms and key metrics across the app lifecycle — from downloads to retention.

Spring to action when new opportunities or threats surface

Get timely alerts about changes to specific apps or markets delivered to you via web, mobile app, email or Slack.



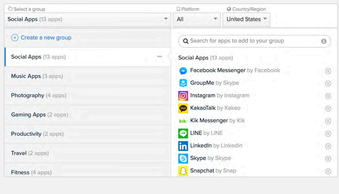


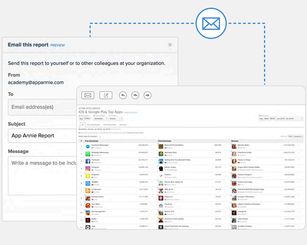
Access App Annie data the way you need it

We deliver app data and insights via web, mobile app, CSV export and API at scale. However you work, App Annie has you covered.

Customize your experience to the way you work

Tailor App Annie to the needs of your role, industry and business challenge by creating custom app groups and reports and saving those that you rely on most.





Enhance team collaboration and alignment

Teams work better when they work together. Easily create teams to share data for your own apps and quickly share app market data reports to stay on the same page.

Maximize your App Annie experience

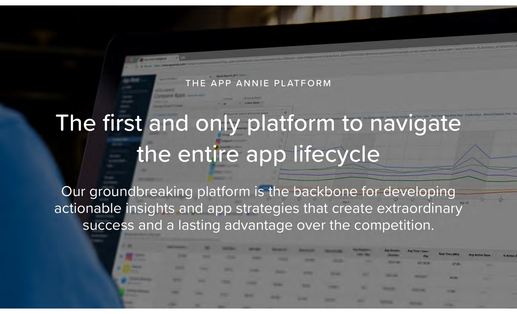
Confidently navigate the entire app lifecycle with effective insights, strategic guidance and professional services from industry experts.

EXPLORE ALL OUR RESOURCES

The App Annie Platform

Over 1 million users rely on App Annie for the industry's most accurate, trusted and comprehensive app market data.

THE APP ANNIE ADVANTAGE



THE APP ANNIE PLATFORM

The first and only platform to navigate the entire app lifecycle

Our groundbreaking platform is the backbone for developing actionable insights and app strategies that create extraordinary success and a lasting advantage over the competition.

About the App Annie Platform

The industry's first app data platform integrates your app data with our comprehensive market data, cutting-edge data science, deep data foundation and engaging data experience. Through our platform, you can get immediate access to all our latest technology innovations and data sets, share the right data with the right people at the right time, pinpoint prime opportunities — and most crucially — create winning strategies.

INTELLIGENCE
Market Insights >

CONNECT
Your App Insights >

DATA EXPERIENCE
Faster Time to Actionable Insights >

DATA SCIENCE
- Big Data
- Machine Learning
- Artificial Intelligence

DATA FOUNDATION
- All Major App Stores
- All Major Ad Networks
- In-App Analytics
- Proprietary Consumer Panels
- Demographic Data
- Publicly Reported Data

The App Annie platform accelerates time-to-action and drives success

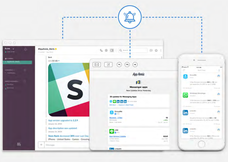


Seize the next big opportunity

Be the first to know how apps and markets are performing across specific countries, platforms and key metrics across the app lifecycle — from downloads to retention.

Spring to action when new opportunities or threats surface

Get timely alerts about changes to specific apps or markets delivered to you via web, mobile app, email or Slack.



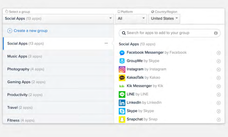


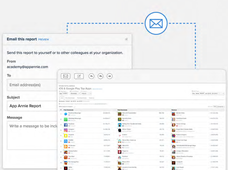
Access App Annie data the way you need it

We deliver app data and insights via web, mobile app, CSV export and API at scale. However you work, App Annie has you covered.

Customize your experience to the way you work

Tailor App Annie to the needs of your role, industry and business challenge by creating custom app groups and reports and saving those that you rely on most.





Enhance team collaboration and alignment

Teams work better when they work together. Easily create teams to share data for your own apps and quickly share app market data reports to stay on the same page.

Maximize your App Annie experience

Confidently navigate the entire app lifecycle with effective insights, strategic guidance and professional services from industry experts.

EXPLORE ALL OUR RESOURCES

Why App Annie?

Over 1 million users rely on App Annie for the industry's most accurate, trusted and comprehensive app market data.

THE APP ANNIE ADVANTAGE

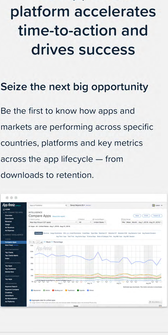
THE APP ANNIE PLATFORM

The first and only platform to navigate the entire app lifecycle

Our groundbreaking platform is the backbone for developing actionable insights and app strategies that create extraordinary success and a lasting advantage over the competition.

About the App Annie Platform

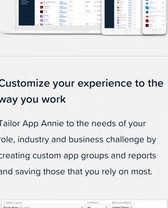
The industry's first app data platform integrates your app data with our comprehensive market data, cutting-edge data science, deep data foundation and engaging data experience. Through our platform, you can get immediate access to all our latest technology innovations and data sets, share the right data with the right people at the right time, pinpoint prime opportunities — and most crucially — create winning strategies.



The App Annie platform accelerates time-to-action and drives success

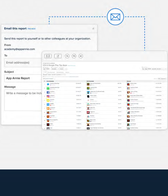
Seize the next big opportunity

Be the first to know how apps and markets are performing across specific countries, platforms and key metrics across the app lifecycle — from downloads to retention.



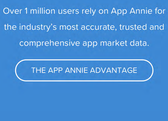
Spring to action when new opportunities or threats surface

Get timely alerts about changes to specific apps or markets delivered to you via web, mobile app, email or Slack.



Access App Annie data the way you need it

We deliver app data and insights via web, mobile app, CSV export and API at scale. However you work, App Annie has you covered.



Customize your experience to the way you work

Tailor App Annie to the needs of your role, industry and business challenge by creating custom app groups and reports and saving those that you rely on most.

Enhance team collaboration and alignment

Teams work better when they work together. Easily create teams to share data for your own apps and quickly share app market data reports to stay on the same page.

Maximize your App Annie experience

Confidently navigate the entire app lifecycle with effective insights, strategic guidance and professional services from industry experts.

EXPLORE ALL OUR RESOURCES

Why App Annie?

Over 1 million users rely on App Annie for the industry's most accurate, trusted and comprehensive app market data.

THE APP ANNIE ADVANTAGE