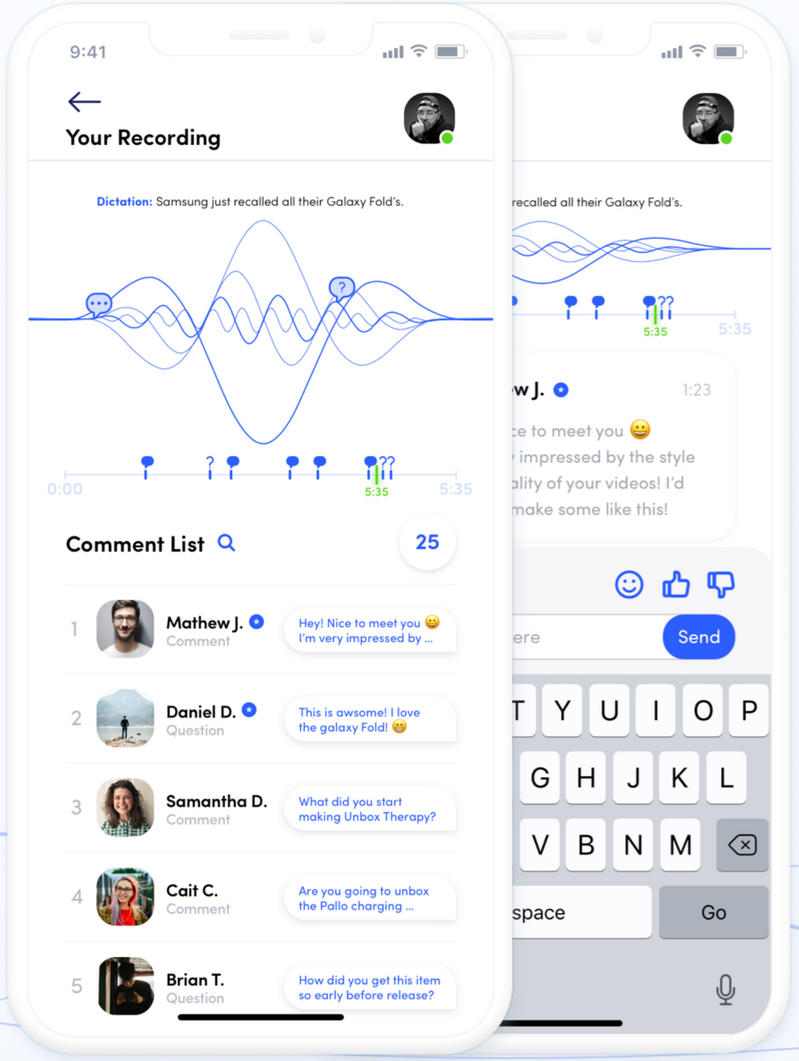
Podcast App

A mobile app where producers create audio and video podcasts and interact with their users on a daily basis.



DANIEL DURKEE

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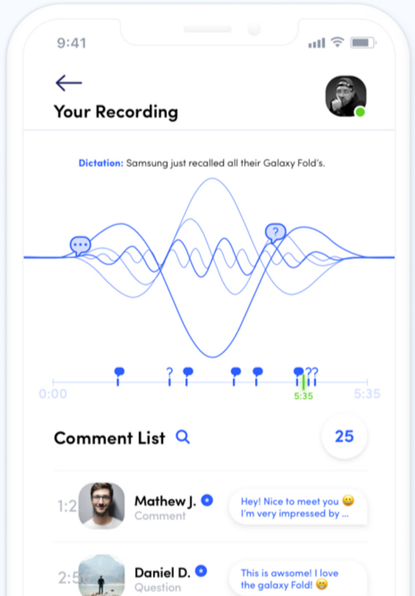
About this Project

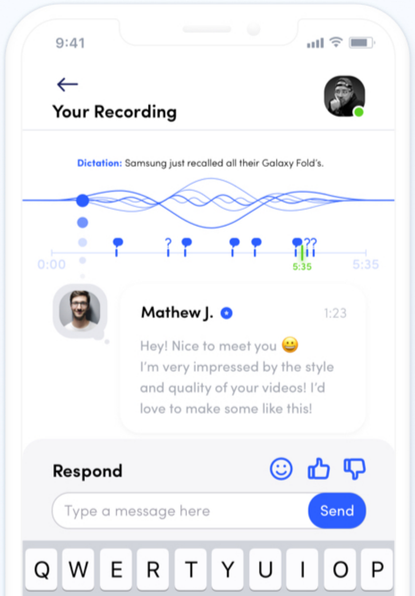
Preliminary research (Before 6 hours) Creating a mobile app with multiple functions and access-points to key features both customers and producers are interested in. Concept design drafting of iconography, graphics, and font exploration (from past experience, best-practices, color exploration).

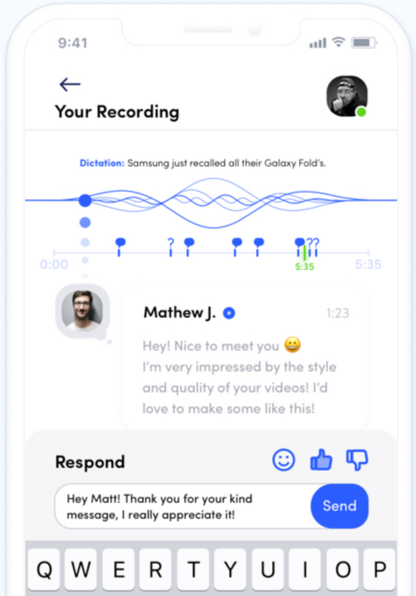
Drafting key user-experience (1 hour) Brainstorming, drafting, and concepting for multiple use-cases where producers can interact with users through viewing comments in various ways.

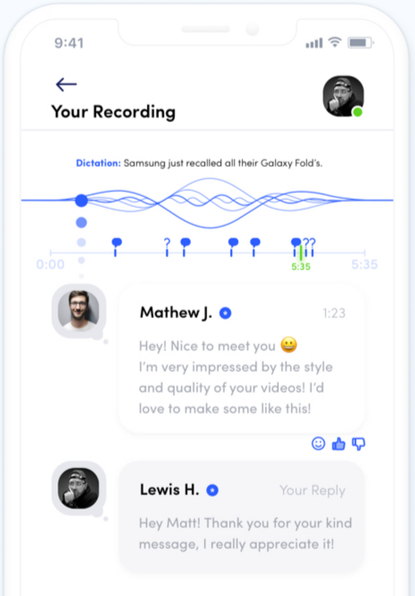
Mobile app UI design (4 hours) Mobile design and thought process, applying and testing colors, user-interface placement, testing layout, designing mobile. All iPhone screen aspect-ratios were considered at the start of design.

Design changes (1 hour) Making changes and modifications to the user-interface based on text-legibility, colors, and iconography needs, accounting for all or most steps of the key comment interaction feature user-experience.



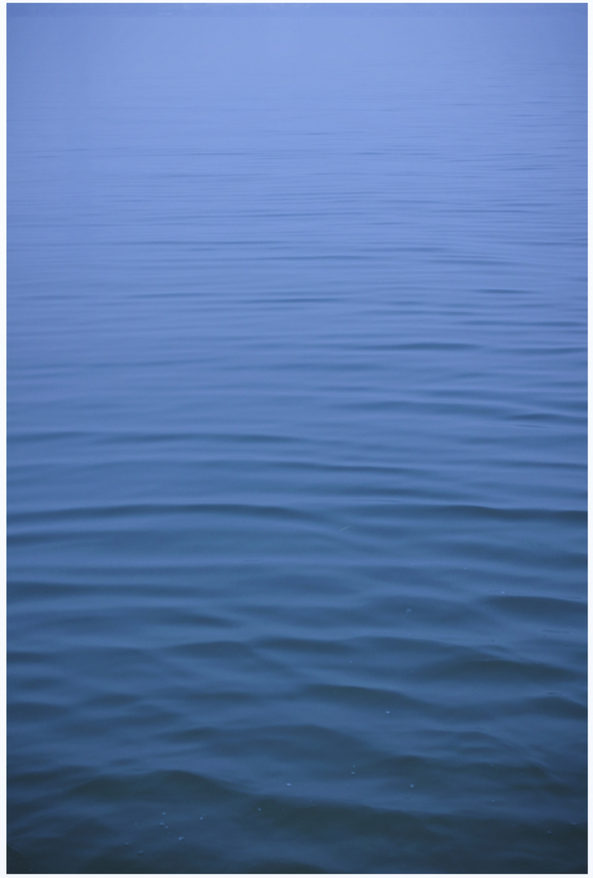






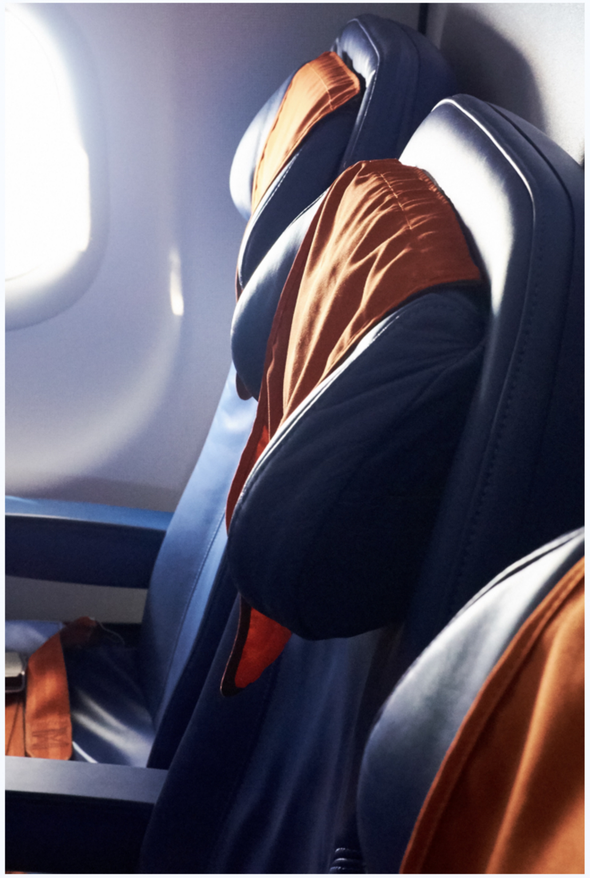
Design Exploration

Color Mood Board • Comfort / Cool Blue













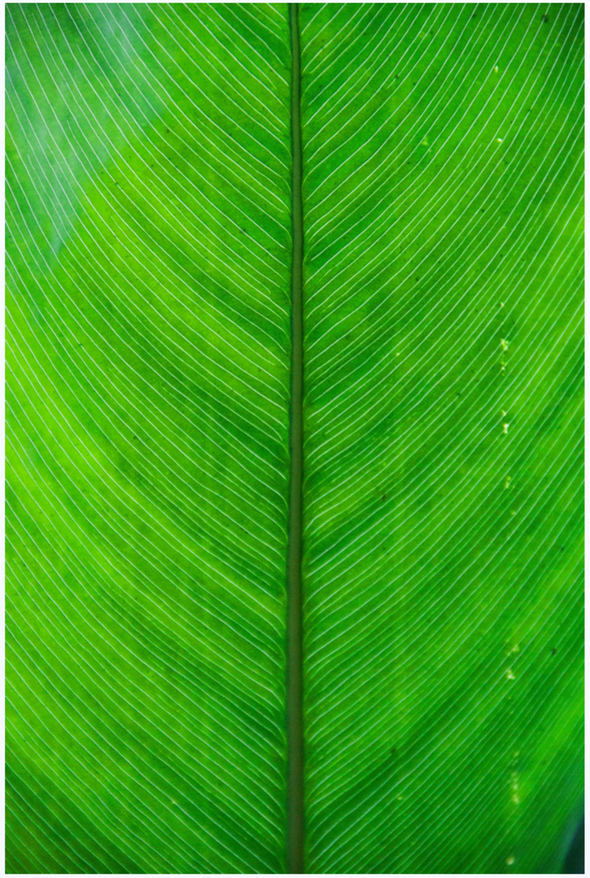
Design Exploration

Color Mood Board • Spring / Positive Green







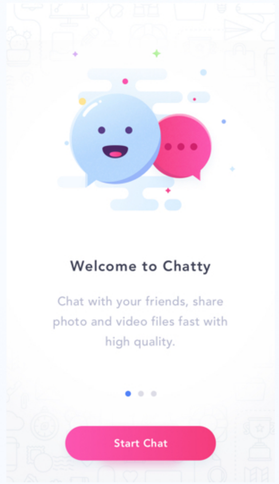


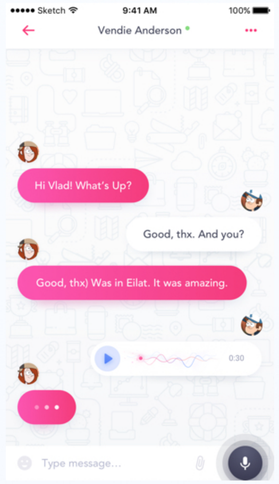


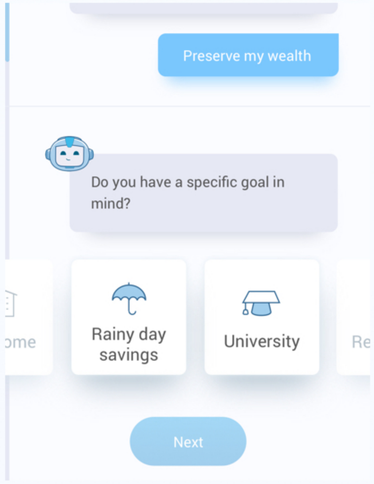


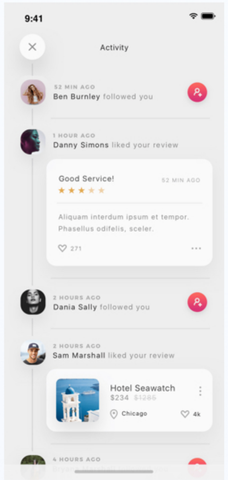
Design Exploration

Mood Board • Mobile and Web User-Interfaces

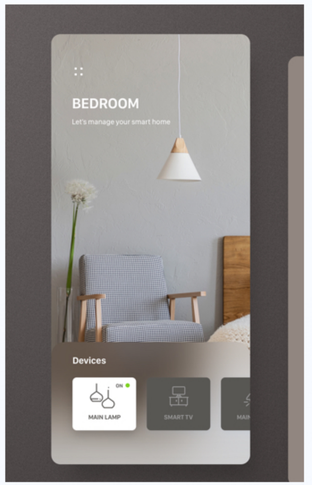


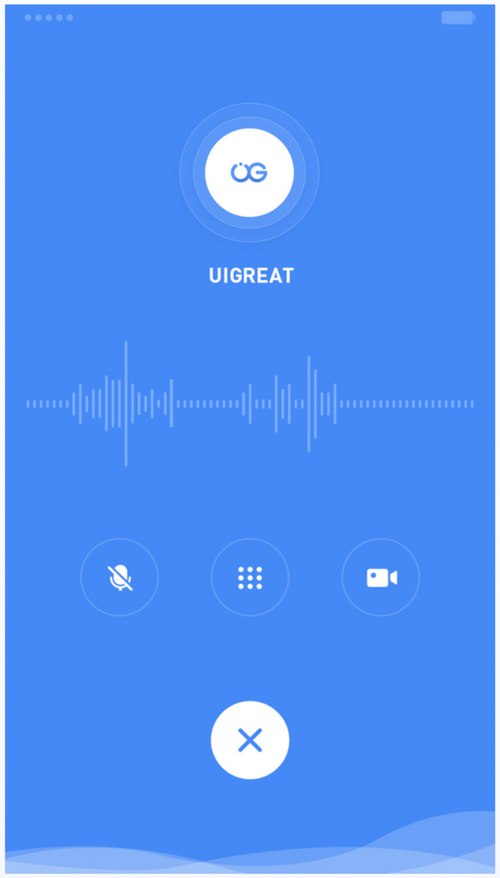




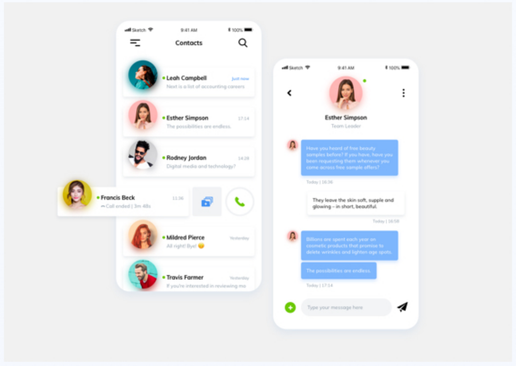


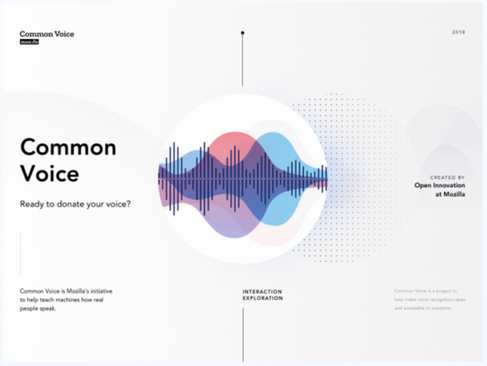










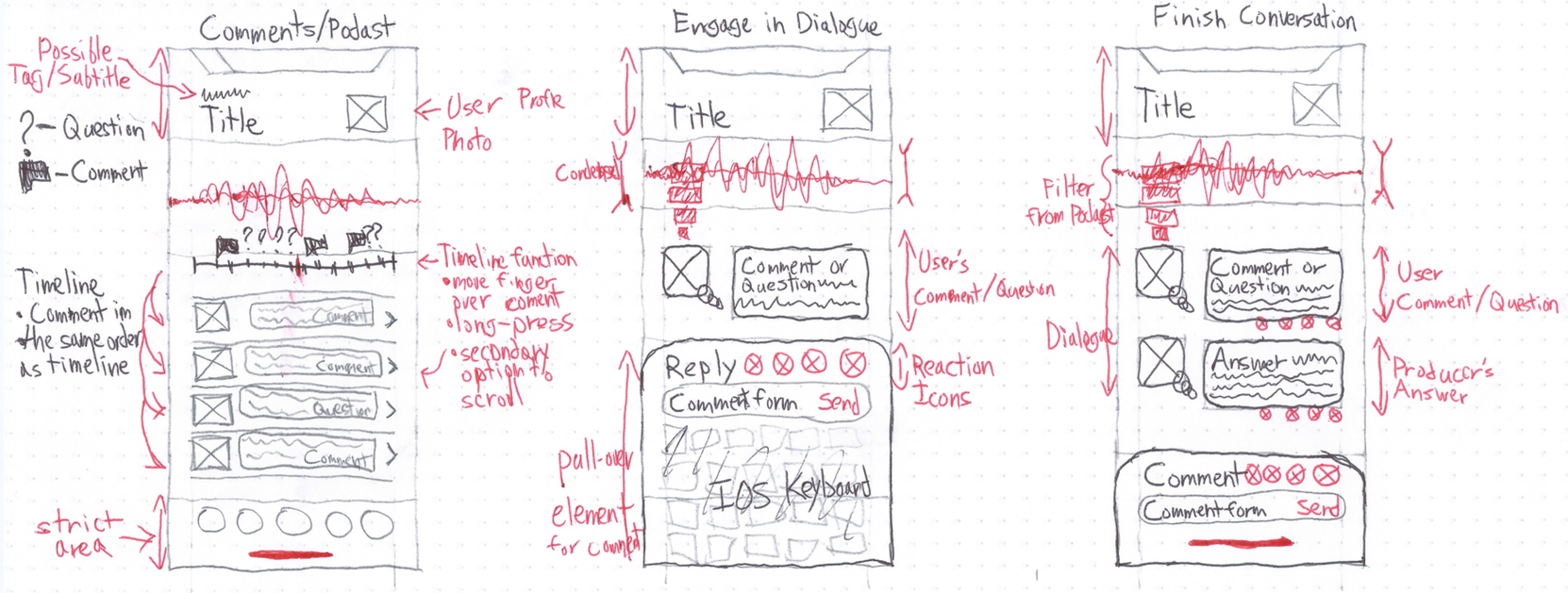




Draft Wireframe Concepts

Early Stage • Ideas and Overall Structure

User-Interface Wireframe Drafts – Dialogue Feature



User-Interface Icon Drafts



UI Elements

Fonts / Icons / Graphics (up for consideration)

Sofia Pro

1234567890
abcdefghijklmnopqrstuvwxyz
¡™£¢∞§¶•ªº–≠=+?,.<>`!@#$%^&*()[]{}\|«“‘

Poppins

1234567890
abcdefghijklmnopqrstuvwxyz
¡™£¢∞§¶•ªº–≠=+?,.<>`!@#$%^&*()[]{}\|«“‘

Mont

1234567890
abcdefghijklmnopqrstuvwxyz
¡™£¢∞§¶•ªº–≠=+?,.<>` !@#$%^&*()[]{}\|«“‘

329 Unique Content

198 Captivating

172 Expert

152 Great Guests

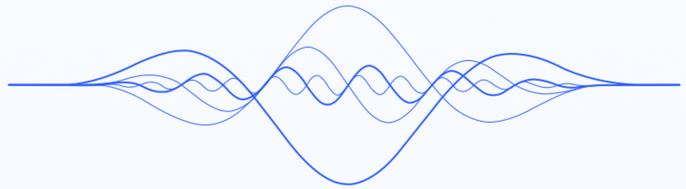
329 Unique Content

198 Captivating

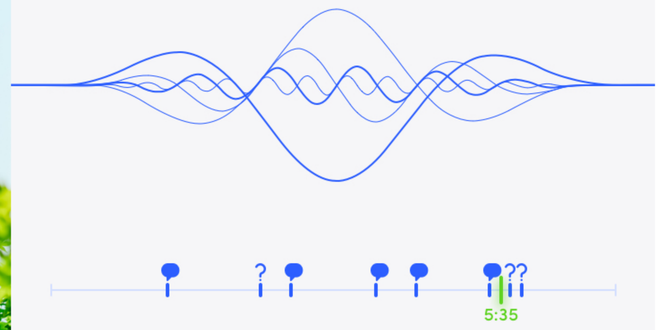
172 Expert

152 Great Guests









#1C225E

#2C5EFF

#444851

#B8BCC5

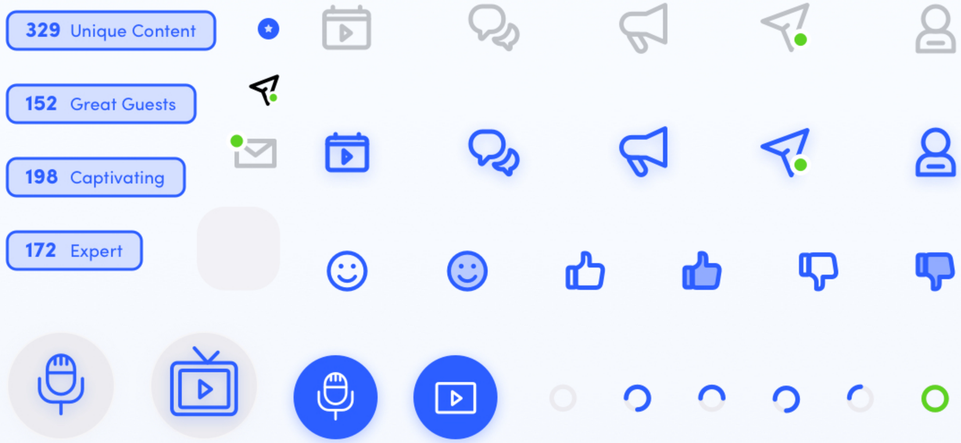
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#F6F6F8

#D4DEFF

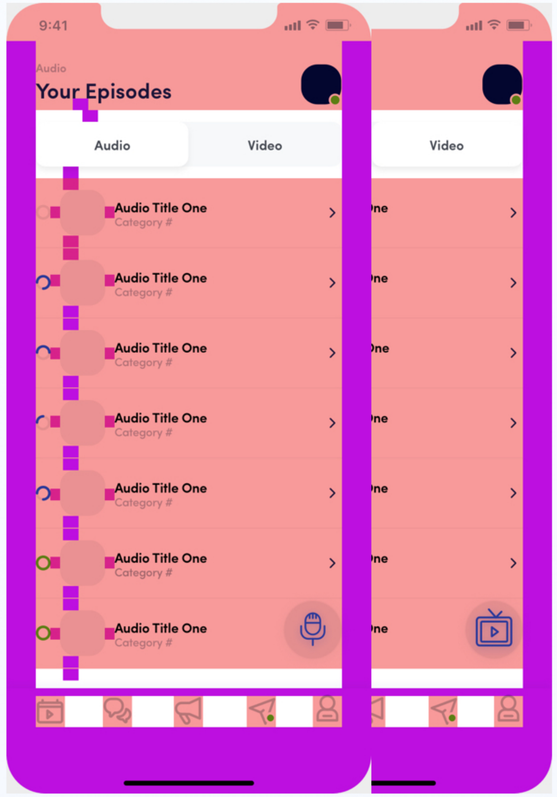


Color & Iconography Exploration

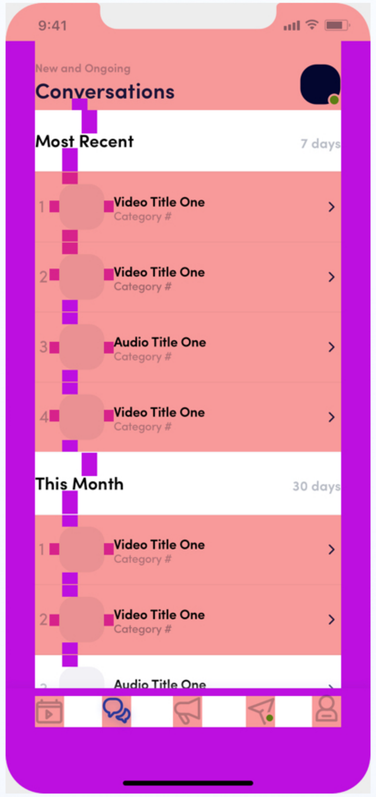


App UI Structure

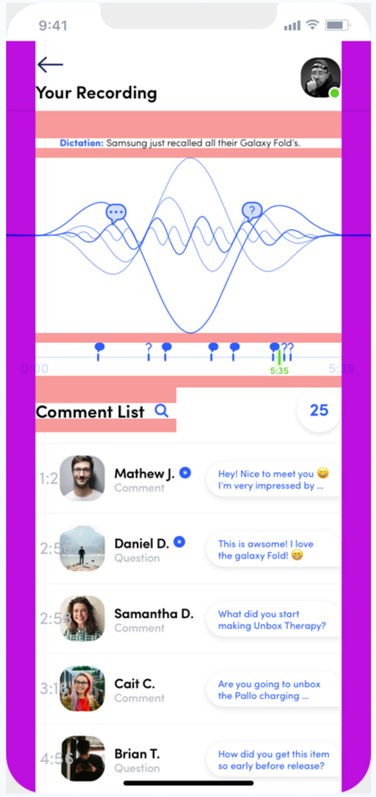
Early Stage • Hi-fidelity Design Concepts



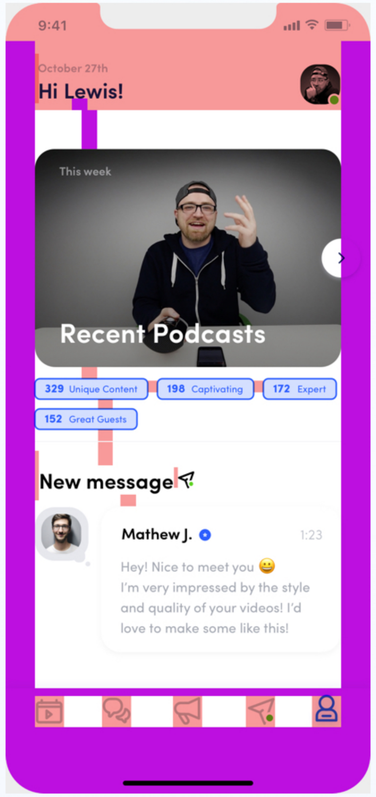
Audio and Video Episodes (view progress)



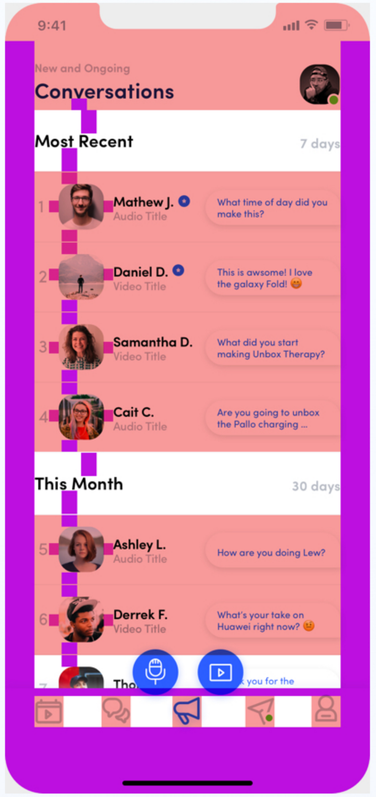
Conversations



Comments (audio recording)



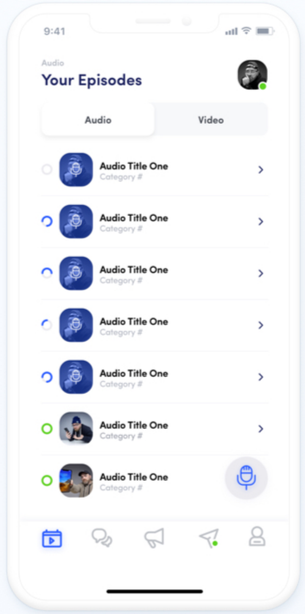
Profile Dashboard



Conversations +
Record Audio or Video

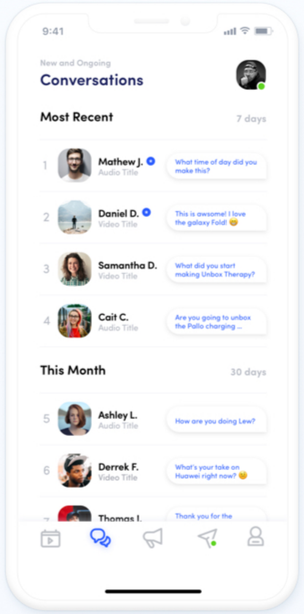
Mobile User-Interface

Main Interface of the Podcast Mobile App



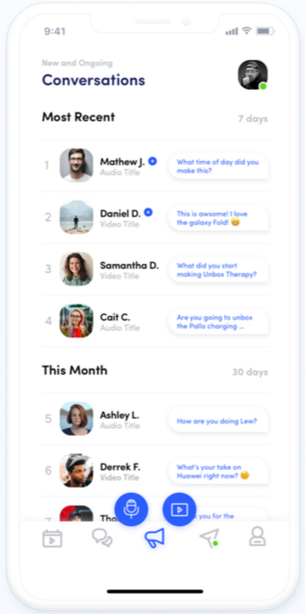
Podcast Episode (Audio)

Track Customer Messages by Podcasts



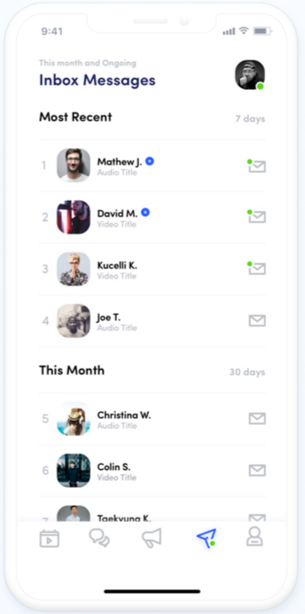
Conversations

View New / Ongoing Conversations



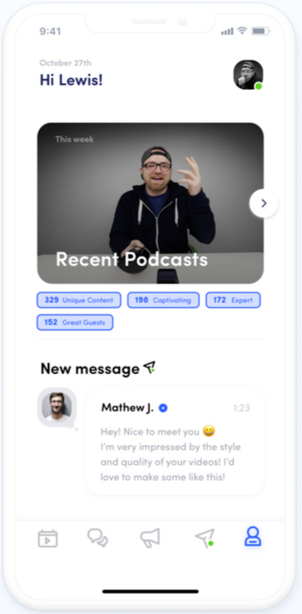
Record Voice / Video Podcasts

Create new Podcasts at any time



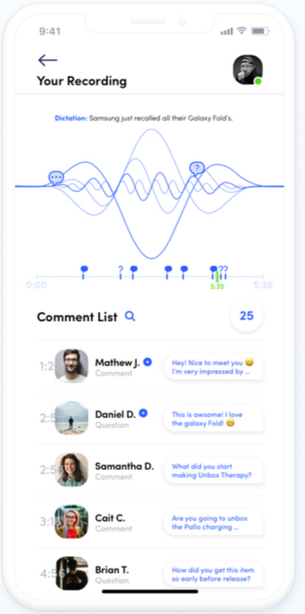
Personal Messages

Send / Receive Personal Messages



User Profile / Dashboard

View your Podcast Profile Dashboard



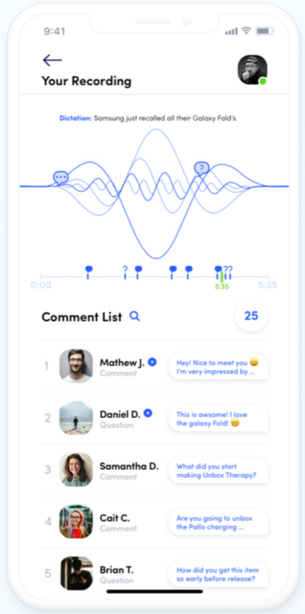
A Recording and Comments

Answer Specific Comments / Questions

VIEW APP USERFLOW

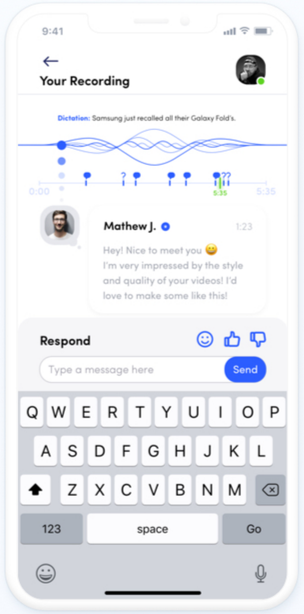
Open Dialogue Feature

Dialogue Feature within the Interface of the Podcast Mobile App



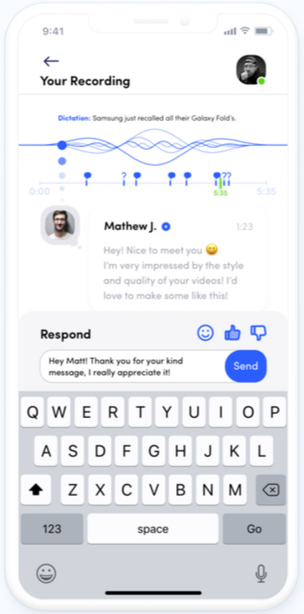
Stage 1: Engage User(s)

Start a dialog from comment or by long-pressing on icons



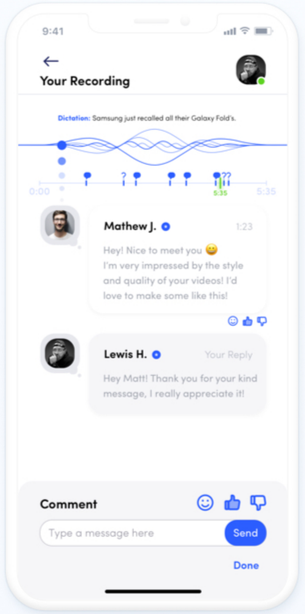
Stage 2: Start conversation

Long-press on chat-bubble to start



Stage 3: Answer and react

Answer question and add a reaction



Stage 4: Finish conversation

Keep adding responses or close

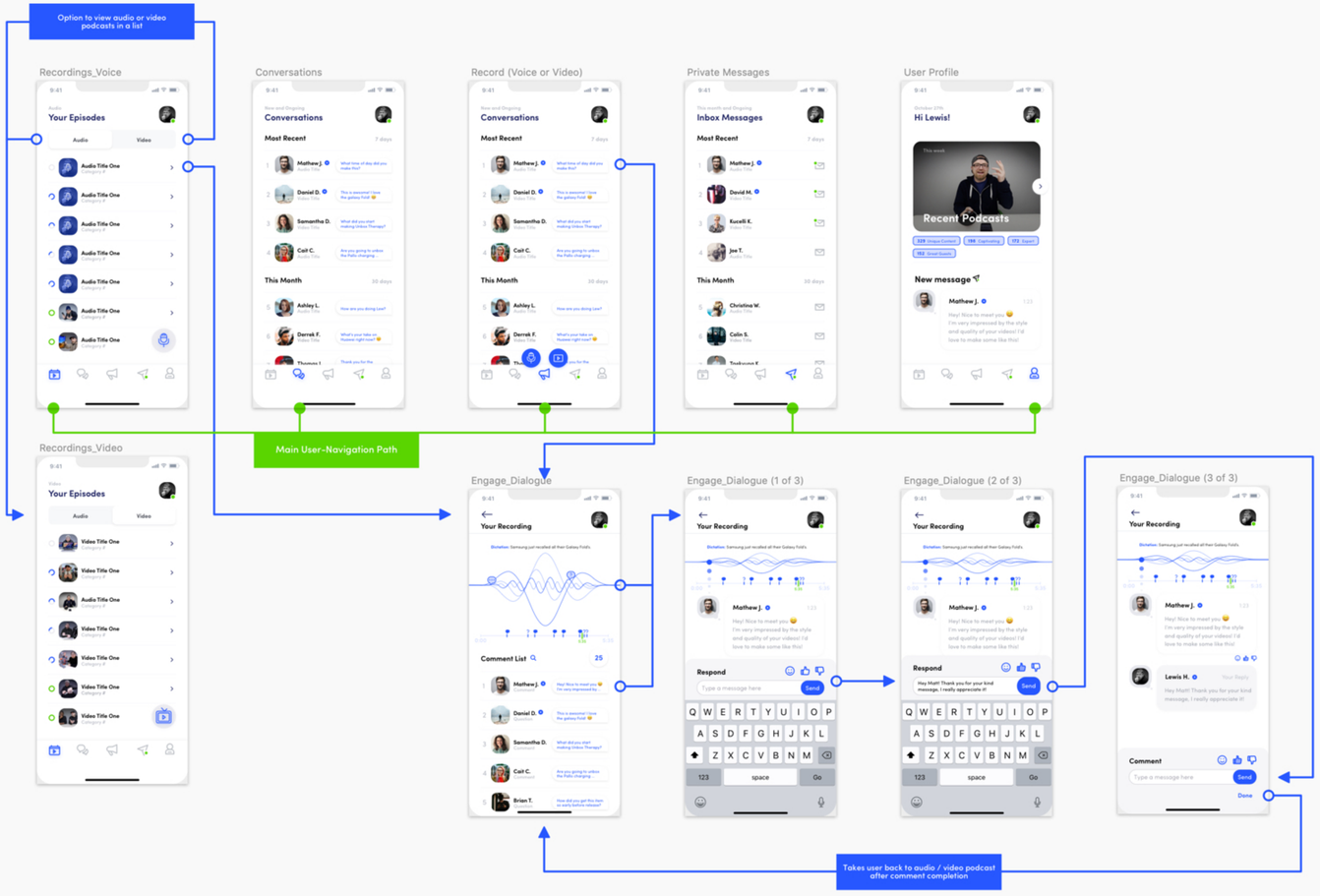
Open Dialogue

This Feature is meant to connect podcast producers with customers when replying to comments or questions.

VIEW APP USERFLOW

Mobile App Userflow

Visual Userflow of how a Podcast Producer would use the app



Green: Main User Path Navigation

This is a main feature where users and producers can easily navigate through the mobile app.

Blue: Podcast Producer Navigation

This represents various userflow directions in which a podcast producer can reply to comments and questions from users.

VIEW APP USERFLOW